

How The West Perceives Ukraine, and What The West Expects From Ukraine  
Six Country Study – UNITED KINGDOM TOPLINE  
December 2021

<b>Screening Questions</b>
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S1: What is your age?

	<u><b>ALL UK ADULTS</b></u>	<u><b>PROFESSIONALS</b></u>
Under 18 <b>[TERMINATE]</b>	--	--
18-20	2%	--
21-29	14%	7%
30-34	10%	11%
35-39	13%	11%
40-49	19%	26%
50-64	24%	32%
65 and older	18%	13%

S2: In which country do you live?

United States	--	--
Canada	--	--
United Kingdom	100%	100%
France	--	--
Germany	--	--
Poland	--	--
Other <b>[TERMINATE]</b>	--	--

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**Perceptions of the EU and NATO**

**INTRO:** Thank you for participating in this survey. We will begin by asking you a few general questions about the political, social, and economic situation around the world today.

The first set of questions will be about the European Union and NATO.

The European Union (EU) is a political and economic union of 27 member states that are located in Europe. The EU aims to ensure the free movement of people, goods, services, and capital within the internal single market of its member states.

NATO (the North Atlantic Treaty Organization) is a military alliance of 30 countries in Europe and North America. NATO members are committed to a system of collective security, whereby its member agree to defend each other in response to an attack on any one member.

**ALL UK ADULTS**

**PROFESSIONALS**

1) From what you know, do you agree or disagree that the European Union is an overall force for good in the world?

TOTAL AGREE	60%	78%
TOTAL DISAGREE	28%	19%
Strongly agree	22%	38%
Somewhat agree	38%	40%
Somewhat disagree	20%	11%
Strongly disagree	8%	8%
Not sure	12%	3%

2) From what you know, do you agree or disagree that NATO is an overall force for good in the world?

TOTAL AGREE	67%	82%
TOTAL DISAGREE	18%	10%
Strongly agree	24%	43%
Somewhat agree	43%	39%
Somewhat disagree	14%	8%
Strongly disagree	4%	2%
Not sure	15%	8%

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**ALL UK ADULTS**

**PROFESSIONALS**

- 3) Between 2004 and 2013, eight Central and Eastern European countries, two Mediterranean countries, and one country in the Balkans joined the European Union. Generally speaking, do you think that enlarging the EU to its current number of 27 members was a good thing or a bad thing?

TOTAL GOOD	64%	73%
TOTAL BAD	22%	19%
Very good and should be continued	29%	45%
Somewhat good, but now it is enough and we need a break	35%	28%
Somewhat bad	15%	11%
Very bad, it was wrong and the EU should be smaller	4%	4%
Very bad, the EU should be dismantled	3%	4%
Not sure	14%	8%

- 4) Between 1999 and 2020, ten Central and Eastern European countries and four countries in the Balkans joined NATO. Generally speaking, do you think that enlarging NATO to its current number of 30 members was a good thing or a bad thing?

TOTAL GOOD	72%	87%
TOTAL BAD	8%	9%
Very good and should be continued	13%	30%
Somewhat good	36%	36%
Good, but now it is enough and we need a break	23%	21%
Somewhat bad	1%	3%
Very bad	3%	--
Very bad, NATO should be dismantled	4%	6%
Not sure	20%	4%

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5) Some say that when Western leaders expanded the European Union and NATO in the early 2000s, they broke promises to Russia and violated legitimate Russian interests.

Others say that it was appropriate for Western leaders to expand the European Union and NATO to promote peace, democracy, and security.

Which is closer to your view?

When Western leaders expanded the European Union and NATO, they broke promises to Russia and violated legitimate Russian interests	26%	19%
It was appropriate for Western leaders to expand the European Union and NATO to promote peace, democracy, and security	53%	75%
Not sure	21%	6%

6) Generally speaking, do you believe that the European Union should accept new members in the future?

Yes, the EU should accept new members in the near future (in the next 5-10 years)	47%	56%
Yes, but only in the later future (possibly after 2030), when conditions are right	24%	12%
No, the EU should not accept new members	11%	21%
Not sure	18%	11%

7) If another country were to join the European Union in the next 5-10 years, which do you believe should be admitted? (Select up to 2)

United Kingdom	46%	39%
Turkey	12%	15%
Georgia	6%	11%
Albania	4%	16%
Moldova	4%	2%
Morocco	4%	2%
Serbia	4%	5%
Ukraine	4%	18%
Russia	3%	--
Tunisia	3%	2%
Northern Macedonia	2%	11%
Armenia	1%	--
Other (Please specify)	1%	2%
Not sure	32%	18%

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8) Generally speaking, do you believe that NATO should accept new members in the future?

Yes, NATO should accept new members in the near future (in the next 5-10 years)	38%	59%
Yes, but only in the later future (possibly after 2030), when conditions are right	24%	23%
No, NATO should not accept new members	10%	5%
Not sure	28%	13%

9) If another country were to join NATO in the next 5-10 years, which do you believe should be admitted? (Select up to 2)

Australia	28%	49%
Ukraine	19%	39%
Russia	11%	9%
Mexico	8%	9%
Morocco	8%	7%
Azerbaijan	7%	8%
Moldova	7%	4%
Armenia	6%	6%
Georgia	6%	11%
Serbia	5%	7%
Tunisia	5%	2%
Other (Please specify)	--	--
Not sure	28%	10%

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<b>General Perceptions of the West</b>
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**ALL UK ADULTS    PROFESSIONALS**

10) Thinking generally about countries around the world, which of the following comes closest to your view on what constitutes the West?

The US, Canada, European Union, and the UK	32%	38%
US, Canada, European Union, and the UK, plus Australia and New Zealand	36%	40%
The West is a concept that has lost its meaning, or never had a meaning for me	18%	18%
Not sure	14%	4%

11) [IF CHOICES 1 OR 2 IN ABOVE Q] Okay, and in terms of the West's relations with Russia and China, which of the following approaches do you believe that the West should take?

Strengthen relations with Russia to contain China	15%	16%
Strengthen relations with China to contain Russia	14%	12%
Do not strengthen relations with Russia or China because both violate Western principles and the West must contain and confront them both	27%	24%
It is best to have good relations with every major country around the world	39%	44%
Not sure	5%	4%

12) In your view, which of the following countries, if any, are part of the West? [SELECT ALL THAT APPLY]

Ukraine	22%	24%
Russia	18%	11%
Serbia	17%	19%
Georgia	11%	13%
Moldova	11%	12%
None of the above	38%	49%
Not sure	22%	13%

13) If you had to choose one country or group, who do you believe that the future belongs to?

China	19%	22%
Asia	4%	7%
The West	8%	4%
The US	8%	9%
Europe	19%	19%
The Muslim world	4%	--

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The Slavic world	--	--
No one country or group	24%	25%
Not sure	14%	14%

**ALL UK ADULTS   PROFESSIONALS**

14) Thinking about whether some countries or groups of countries are more truthful and more closely follow moral principles than others, which of the following is closest to your view?

Western countries like the US, Canada, the UK or the countries of the EU, are in general more truthful and moral than countries like China or Russia	34%	48%
All governments are hypocrites and principles mean nothing to them	18%	11%
All are equally truthful and moral to me, everyone has a point	15%	14%
My country is more truthful and moral than all others	11%	9%
At least Russia is honest about its interests and does not hide its interests behind supposed truth and morals like the United States	6%	2%
China is more peaceful than other big countries	1%	--
Not sure	15%	16%

15) Thinking about The United Kingdom's current relations with the following countries around the world, which do you believe it is most important to improve relations with? (Select up to 3) **[PROGRAMMING NOTE: REMOVE HOME COUNTRY FROM LIST]**

The United States	42%	60%
Germany and France	35%	56%
Russia	27%	24%
Canada	22%	34%
China	19%	30%
Ukraine	8%	14%
Poland	6%	5%
Not sure	17%	2%

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<b>Perceptions of Russia</b>
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**INTRO:** Next, we will ask you some questions about Russia and its role in the world today.

**ALL UK ADULTS**

**PROFESSIONALS**

16) Generally speaking, do you have a positive, negative, or neutral view of Russia?

TOTAL POSITIVE	23%	22%
TOTAL NEGATIVE	50%	68%
Very positive	9%	11%
Somewhat positive	14%	11%
Somewhat negative	32%	42%
Very negative	18%	26%
Neutral	19%	7%
Not sure	8%	3%

17) Please indicate how much you associate each of the following attributes and characteristics with Russia.

- Strength

TOTAL VERY MUCH/SOMEWHAT	85%	78%
TOTAL NOT VERY MUCH/NOT AT ALL	8%	20%
Very much	41%	36%
Somewhat	44%	42%
Not very much	7%	10%
Not at all	1%	10%
Not sure	7%	2%

- Freedom

TOTAL VERY MUCH/SOMEWHAT	33%	28%
TOTAL NOT VERY MUCH/NOT AT ALL	57%	65%
Very much	16%	10%
Somewhat	17%	18%
Not very much	29%	44%
Not at all	28%	21%
Not sure	10%	7%



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	<u>ALL UK ADULTS</u>	<u>PROFESSIONALS</u>
<ul style="list-style-type: none"> <li>• Authoritarian leadership</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	75%	98%
TOTAL NOT VERY MUCH/NOT AT ALL	11%	2%
Very much	45%	74%
Somewhat	30%	24%
Not very much	6%	--
Not at all	5%	2%
Not sure	14%	--
<ul style="list-style-type: none"> <li>• Neo-Nazism</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	51%	50%
TOTAL NOT VERY MUCH/NOT AT ALL	27%	41%
Very much	24%	22%
Somewhat	27%	28%
Not very much	15%	29%
Not at all	12%	12%
Not sure	22%	9%
<ul style="list-style-type: none"> <li>• Nice people</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	60%	56%
TOTAL NOT VERY MUCH/NOT AT ALL	31%	41%
Very much	16%	26%
Somewhat	44%	30%
Not very much	26%	30%
Not at all	5%	11%
Not sure	9%	3%
<ul style="list-style-type: none"> <li>• Beautiful nature</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	71%	69%
TOTAL NOT VERY MUCH/NOT AT ALL	21%	29%
Very much	23%	35%
Somewhat	48%	34%
Not very much	13%	18%
Not at all	8%	11%
Not sure	8%	2%

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<ul style="list-style-type: none"> <li>• Soviet industry</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	64%	77%
TOTAL NOT VERY MUCH/NOT AT ALL	19%	21%
Very much	24%	42%
Somewhat	40%	35%
Not very much	13%	16%
Not at all	6%	5%
Not sure	17%	2%
<ul style="list-style-type: none"> <li>• Corruption</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	74%	86%
TOTAL NOT VERY MUCH/NOT AT ALL	11%	10%
Very much	34%	54%
Somewhat	40%	32%
Not very much	9%	10%
Not at all	2%	--
Not sure	15%	4%
<ul style="list-style-type: none"> <li>• Successful fight against corruption</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	30%	29%
TOTAL NOT VERY MUCH/NOT AT ALL	56%	71%
Very much	13%	12%
Somewhat	17%	17%
Not very much	23%	18%
Not at all	33%	53%
Not sure	14%	--
<ul style="list-style-type: none"> <li>• Spying and espionage</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	81%	92%
TOTAL NOT VERY MUCH/NOT AT ALL	9%	5%
Very much	48%	57%
Somewhat	33%	35%
Not very much	7%	5%
Not at all	2%	--
Not sure	10%	3%

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	<u>ALL UK ADULTS</u>	<u>PROFESSIONALS</u>
• Election interference		
TOTAL VERY MUCH/SOMEWHAT	58%	99%
TOTAL NOT VERY MUCH/NOT AT ALL	25%	--
Very much	27%	65%
Somewhat	31%	34%
Not very much	19%	--
Not at all	6%	--
Not sure	17%	1%
• Trafficking of women		
TOTAL VERY MUCH/SOMEWHAT	51%	57%
TOTAL NOT VERY MUCH/NOT AT ALL	26%	37%
Very much	21%	9%
Somewhat	30%	48%
Not very much	19%	28%
Not at all	7%	9%
Not sure	23%	6%
• Organized crime		
TOTAL VERY MUCH/SOMEWHAT	66%	79%
TOTAL NOT VERY MUCH/NOT AT ALL	20%	21%
Very much	32%	57%
Somewhat	34%	22%
Not very much	9%	13%
Not at all	11%	8%
Not sure	14%	--
• Creativity		
TOTAL VERY MUCH/SOMEWHAT	56%	45%
TOTAL NOT VERY MUCH/NOT AT ALL	30%	45%
Very much	16%	15%
Somewhat	40%	30%
Not very much	23%	36%
Not at all	7%	9%
Not sure	14%	10%

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**ALL UK ADULTS**

**PROFESSIONALS**

- Anti-Semitism

TOTAL VERY MUCH/SOMEWHAT	46%	87%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	5%
Very much	16%	31%
Somewhat	30%	56%
Not very much	22%	5%
Not at all	12%	--
Not sure	20%	8%

- IT industry

TOTAL VERY MUCH/SOMEWHAT	49%	32%
TOTAL NOT VERY MUCH/NOT AT ALL	33%	61%
Very much	12%	11%
Somewhat	37%	21%
Not very much	22%	45%
Not at all	11%	16%
Not sure	18%	7%

- Oligarchs

TOTAL VERY MUCH/SOMEWHAT	60%	87%
TOTAL NOT VERY MUCH/NOT AT ALL	14%	8%
Very much	36%	60%
Somewhat	24%	27%
Not very much	7%	2%
Not at all	7%	6%
Not sure	26%	5%

- The Slavic soul

TOTAL VERY MUCH/SOMEWHAT	49%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	26%	35%
Very much	11%	14%
Somewhat	38%	34%
Not very much	20%	32%
Not at all	6%	3%
Not sure	25%	17%

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**PROFESSIONALS**

- Europe

TOTAL VERY MUCH/SOMEWHAT	42%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	39%	44%
Very much	13%	22%
Somewhat	29%	26%
Not very much	26%	32%
Not at all	13%	12%
Not sure	19%	8%

- Aggressive nationalism

TOTAL VERY MUCH/SOMEWHAT	72%	91%
TOTAL NOT VERY MUCH/NOT AT ALL	13%	6%
Very much	41%	52%
Somewhat	31%	39%
Not very much	9%	3%
Not at all	4%	3%
Not sure	15%	3%

- Great culture

TOTAL VERY MUCH/SOMEWHAT	69%	78%
TOTAL NOT VERY MUCH/NOT AT ALL	22%	20%
Very much	24%	36%
Somewhat	45%	42%
Not very much	16%	13%
Not at all	6%	7%
Not sure	9%	2%

- Emerging markets

TOTAL VERY MUCH/SOMEWHAT	47%	58%
TOTAL NOT VERY MUCH/NOT AT ALL	36%	33%
Very much	17%	18%
Somewhat	30%	40%
Not very much	28%	28%
Not at all	8%	5%
Not sure	17%	9%

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<ul style="list-style-type: none"> <li>• Frozen conflicts</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	53%	81%
TOTAL NOT VERY MUCH/NOT AT ALL	24%	11%
Very much	12%	33%
Somewhat	41%	48%
Not very much	18%	11%
Not at all	6%	--
Not sure	23%	8%
<ul style="list-style-type: none"> <li>• Imperial/Tsarist history</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	59%	77%
TOTAL NOT VERY MUCH/NOT AT ALL	22%	21%
Very much	29%	20%
Somewhat	30%	57%
Not very much	14%	16%
Not at all	8%	5%
Not sure	19%	2%
<ul style="list-style-type: none"> <li>• Soviet history</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	70%	81%
TOTAL NOT VERY MUCH/NOT AT ALL	19%	7%
Very much	31%	44%
Somewhat	39%	37%
Not very much	16%	2%
Not at all	3%	5%
Not sure	11%	12%
<ul style="list-style-type: none"> <li>• Clueless</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	37%	19%
TOTAL NOT VERY MUCH/NOT AT ALL	43%	63%
Very much	15%	14%
Somewhat	22%	5%
Not very much	20%	34%
Not at all	23%	29%
Not sure	20%	18%

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**PROFESSIONALS**

- Pro-democracy protests

TOTAL VERY MUCH/SOMEWHAT	45%	64%
TOTAL NOT VERY MUCH/NOT AT ALL	32%	33%
Very much	16%	35%
Somewhat	29%	29%
Not very much	22%	31%
Not at all	10%	2%
Not sure	23%	3%

- Threatening

TOTAL VERY MUCH/SOMEWHAT	66%	93%
TOTAL NOT VERY MUCH/NOT AT ALL	18%	4%
Very much	35%	43%
Somewhat	31%	50%
Not very much	16%	4%
Not at all	2%	--
Not sure	16%	3%

18) On a scale from 1 to 10, with 1 being the least democratic and 10 being the most democratic, how democratic do you believe Russia is?

1-3; Less democratic	34%	52%
4-6	28%	24%
7-10; More democratic	31%	22%
Not sure	7%	2%

19) On a scale from 1 to 10, with 1 being the least corrupt and 10 being the most corrupt, how corrupt do you believe Russia is?

1-3; Less corrupt	3%	2%
4-6	26%	9%
7-10; More corrupt	63%	83%
Not sure	8%	6%

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**ALL UK ADULTS    PROFESSIONALS**

20) Generally speaking, how important do you believe a strong partnership with Russia is to the West?

TOTAL IMPORTANT	67%	72%
TOTAL NOT IMPORTANT	19%	21%
Very important	22%	23%
Somewhat important	45%	49%
Not very important	14%	17%
Not important at all	5%	4%
Not sure	14%	7%

21) **[IF IMPORTANT]** Why do you believe that a strong partnership with Russia is important to the West?

Russia is a big power with a nuclear arsenal – the West must pay attention and respect	22%	23%
Russia is the West’s best potential partner for containing China	17%	9%
Russia is key for stability in the region	16%	26%
Russia has major natural resources, including iron ore and fossil fuels	9%	14%
There are many Russian people who live in Western countries	6%	10%
Russia has European values	5%	1%
Russians are great people	5%	2%
Russians are pro-democracy	4%	--
Things in Russia are getting better	3%	3%
Russia is an emerging market economy	2%	2%
Russia has wealthy business leaders and investors	2%	5%
Russia can become a leader of innovation and digital economy in the world	1%	1%
Russia is doing its best to fight corruption	1%	1%
Other (Please specify)	--	--
Not sure	7%	3%



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22) **[IF NOT IMPORTANT]** Why do you believe that a strong partnership with Russia is NOT important for the West?

Russia pressures, bullies and invades its neighbors, therefore support or partnership would be completely wrong	32%	35%
Russia doesn't deserve the support	15%	10%
I don't really know what is going on in Russia	14%	3%
Russia is corrupt and will always be	14%	36%
I believe it is more important to help countries other than Russia	12%	3%
Support and offers of partnership for Russia would entice Russia to pressure and invade Ukraine	4%	2%
Russia's economy is doomed, it has only corruption and an old style economy to offer	2%	8%
Things in Russia are getting worse	2%	--
Overall, we should stay away from international partnerships and cooperation	2%	--
Other (Please specify)	--	--
Not sure	3%	3%

23) Do you agree or disagree that the West should do more to have a good partnership with Russia and more understanding of their interests and needs?

TOTAL AGREE	59%	55%
TOTAL DISAGREE	22%	29%
Strongly agree	13%	17%
Somewhat agree	46%	38%
Somewhat disagree	12%	20%
Strongly disagree	10%	9%
Not sure	19%	16%

24) Generally speaking, which of the following do you believe best describes Russia's overall position in the world?

A strong independent power	35%	32%
Partially Europe, partially Asian	23%	18%
A European country	16%	20%
The leader of the Slavic world	11%	20%
Not sure	15%	10%

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25) In Tsarist times and during the Soviet Union, Moscow was the center of an empire that included countries that are independent today, like Georgia, Ukraine, Moldova.

Thinking specifically about Ukraine, do you think that Russia’s influence on Ukraine has historically been positive (meaning benevolent, and encouraging of development), negative (meaning a relation of oppression and exploitation), or neutral?

TOTAL POSITIVE	25%	24%
TOTAL NEGATIVE	53%	65%
Very positive	10%	12%
Somewhat positive	15%	12%
Somewhat negative	27%	36%
Very negative	26%	29%
Neutral	4%	5%
Not sure	18%	6%

26) How would you describe the relations between the West (meaning EU countries, UK, US, Canada) and Russia?

TOTAL POSITIVE	30%	23%
TOTAL NEGATIVE	52%	74%
Very positive	8%	12%
Somewhat positive	22%	11%
Somewhat negative	40%	61%
Very negative	12%	13%
Neutral	6%	2%
Not sure	12%	1%

27) Okay, and do you believe that relations between the West (meaning EU countries, UK, US, Canada) and Russia have gotten better, worse, or stayed the same compared to ten years ago?

Better	14%	19%
Worse	40%	50%
Stayed the same	32%	26%
Not sure	14%	5%

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28) Many say that relations between the West and Russia have gotten worse over the past ten years. Whose fault do you think this is?

Russia's fault	31%	47%
The West's fault	11%	8%
Both sides are equally at fault	44%	39%
Not sure	14%	6%

29) **[IF RUSSIA]** Okay, and why do you think it is Russia's fault that relations between the West and Russia have gotten worse over the past ten years?

The invasion of Ukraine	39%	57%
Suppression of internal opposition and other authoritarian tendencies	22%	15%
Assassination of opponents abroad	17%	13%
Support of Assad regime in Syria	16%	12%
Other (Please specify)	3%	2%
Not sure	3%	1%

30) **[IF THE WEST]** Okay, and why do you think it is the West's fault that relations between the West and Russia have gotten worse over the past ten years?

Support of color revolutions in Georgia, Ukraine and other places	37%	26%
Expansion of NATO and EU	29%	39%
Lack of respect for Russia	19%	28%
Luring Ukraine away from Russia	4%	--
Sanctions against Russia	4%	7%
Other (Please specify)	--	--
Not sure	7%	--

31) Thinking about your home country's relationship with Russia, which of the following is most important?

Improving relations with Russia rather than defending democratic principles and values	17%	19%
Defending democratic principles and values rather than improve relations with Russia	26%	35%
Defending principles is good, but avoiding escalation is even more important	40%	44%
Not sure	17%	2%

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**ALL UK ADULTS      PROFESSIONALS**

32) In the 1990s, Western countries considered admitting Russia to NATO. Do you think that Russia should become a NATO member at some point in the future?

Yes	31%	36%
No	37%	58%
Not sure	32%	6%

33) Russia is being accused by Western governments of disinformation and cyberattacks. Which of the following statements best describes your view on the situation?

The accusations are true but exaggerated	27%	36%
The accusations are completely true, and the West is in danger from Russia and should defend itself more decisively	24%	36%
The accusations are NOT true, Russia is just defending their interests	12%	12%
The big tech companies are the ones controlling and abusing information	8%	4%
It's actually Ukraine, not Russia, who is trying to spread disinformation and influence the West	4%	--
Not sure	25%	12%

34) Do you believe that the West and Russia share the same value systems?

Yes, definitely	13%	13%
Yes, somewhat	28%	18%
No	37%	63%
Not sure	22%	6%

35) Who is the key force for good in Russia, pushing in a good direction?

Western partners pushing Russia	18%	19%
Russia's Leadership	16%	8%
The example of free and democratic Ukraine	15%	16%
Civil society	14%	19%
Business	10%	27%
Not sure	27%	11%

36) How do you believe that Western mainstream media depicts Russia?

Accurately	29%	45%
Too positively	12%	11%
Too negatively	33%	39%
Not sure	26%	5%

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<b>Perceptions of Ukraine</b>
-------------------------------

**INTRO:** Next, we will ask you some questions about Ukraine and its role in the world today.

**ALL UK ADULTS**

**PROFESSIONALS**

37) Generally speaking, do you have a positive, neutral, or negative view of Ukraine?

TOTAL POSITIVE	31%	47%
TOTAL NEGATIVE	11%	9%
Very positive	9%	17%
Somewhat positive	22%	30%
Somewhat negative	9%	7%
Very negative	2%	2%
Neutral	44%	37%
Not sure	14%	7%

38) Please indicate how much you associate each of the following attributes and characteristics with Ukraine.

- Strength

TOTAL VERY MUCH/SOMEWHAT	47%	40%
TOTAL NOT VERY MUCH/NOT AT ALL	33%	46%
Very much	12%	16%
Somewhat	35%	24%
Not very much	24%	42%
Not at all	9%	4%
Not sure	20%	14%

- Nice people

TOTAL VERY MUCH/SOMEWHAT	51%	74%
TOTAL NOT VERY MUCH/NOT AT ALL	22%	14%
Very much	16%	22%
Somewhat	35%	52%
Not very much	18%	9%
Not at all	4%	5%
Not sure	27%	12%

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**ALL UK ADULTS**

**PROFESSIONALS**

- Beautiful nature

TOTAL VERY MUCH/SOMEWHAT	53%	80%
TOTAL NOT VERY MUCH/NOT AT ALL	22%	16%
Very much	21%	30%
Somewhat	32%	50%
Not very much	18%	14%
Not at all	4%	2%
Not sure	25%	4%

- Freedom

TOTAL VERY MUCH/SOMEWHAT	48%	57%
TOTAL NOT VERY MUCH/NOT AT ALL	33%	33%
Very much	10%	15%
Somewhat	38%	42%
Not very much	25%	27%
Not at all	8%	6%
Not sure	19%	10%

- Authoritarian leadership

TOTAL VERY MUCH/SOMEWHAT	60%	64%
TOTAL NOT VERY MUCH/NOT AT ALL	21%	22%
Very much	18%	28%
Somewhat	42%	36%
Not very much	15%	22%
Not at all	6%	--
Not sure	19%	14%

- Neo-Nazism

TOTAL VERY MUCH/SOMEWHAT	35%	55%
TOTAL NOT VERY MUCH/NOT AT ALL	31%	31%
Very much	8%	16%
Somewhat	27%	39%
Not very much	21%	25%
Not at all	10%	6%
Not sure	34%	14%

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**ALL UK ADULTS**

**PROFESSIONALS**

- Soviet industry

TOTAL VERY MUCH/SOMEWHAT	48%	61%
TOTAL NOT VERY MUCH/NOT AT ALL	31%	33%
Very much	11%	8%
Somewhat	37%	53%
Not very much	21%	29%
Not at all	10%	4%
Not sure	21%	6%

- Nuclear power

TOTAL VERY MUCH/SOMEWHAT	36%	41%
TOTAL NOT VERY MUCH/NOT AT ALL	37%	38%
Very much	12%	7%
Somewhat	24%	34%
Not very much	26%	18%
Not at all	11%	20%
Not sure	27%	21%

- Corruption

TOTAL VERY MUCH/SOMEWHAT	51%	59%
TOTAL NOT VERY MUCH/NOT AT ALL	26%	24%
Very much	14%	17%
Somewhat	37%	42%
Not very much	21%	20%
Not at all	5%	4%
Not sure	23%	17%

- Successful fight against corruption

TOTAL VERY MUCH/SOMEWHAT	37%	57%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	31%
Very much	9%	26%
Somewhat	28%	31%
Not very much	23%	22%
Not at all	11%	9%
Not sure	29%	12%

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**ALL UK ADULTS**

**PROFESSIONALS**

- Trafficking of women

TOTAL VERY MUCH/SOMEWHAT	40%	33%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	55%
Very much	9%	8%
Somewhat	31%	25%
Not very much	24%	45%
Not at all	10%	10%
Not sure	26%	12%

- Organized crime

TOTAL VERY MUCH/SOMEWHAT	53%	49%
TOTAL NOT VERY MUCH/NOT AT ALL	25%	30%
Very much	15%	13%
Somewhat	38%	36%
Not very much	22%	22%
Not at all	3%	8%
Not sure	22%	21%

- Creativity

TOTAL VERY MUCH/SOMEWHAT	49%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	30%	37%
Very much	11%	18%
Somewhat	38%	30%
Not very much	21%	29%
Not at all	9%	8%
Not sure	21%	15%

- Anti-Semitism

TOTAL VERY MUCH/SOMEWHAT	34%	56%
TOTAL NOT VERY MUCH/NOT AT ALL	35%	24%
Very much	9%	14%
Somewhat	25%	42%
Not very much	28%	20%
Not at all	7%	4%
Not sure	31%	20%



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**ALL UK ADULTS**

**PROFESSIONALS**

- IT industry

TOTAL VERY MUCH/SOMEWHAT	32%	30%
TOTAL NOT VERY MUCH/NOT AT ALL	42%	58%
Very much	13%	6%
Somewhat	19%	24%
Not very much	28%	48%
Not at all	14%	10%
Not sure	26%	12%

- Aggressive nationalism

TOTAL VERY MUCH/SOMEWHAT	44%	37%
TOTAL NOT VERY MUCH/NOT AT ALL	31%	44%
Very much	10%	5%
Somewhat	34%	32%
Not very much	27%	35%
Not at all	4%	9%
Not sure	25%	19%

- Europe

TOTAL VERY MUCH/SOMEWHAT	48%	54%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	35%
Very much	11%	27%
Somewhat	37%	27%
Not very much	23%	31%
Not at all	11%	4%
Not sure	18%	11%

- Russia

TOTAL VERY MUCH/SOMEWHAT	46%	67%
TOTAL NOT VERY MUCH/NOT AT ALL	32%	20%
Very much	16%	22%
Somewhat	30%	45%
Not very much	23%	16%
Not at all	9%	4%
Not sure	22%	13%

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**ALL UK ADULTS**

**PROFESSIONALS**

- The Slavic Soul

TOTAL VERY MUCH/SOMEWHAT	44%	46%
TOTAL NOT VERY MUCH/NOT AT ALL	27%	46%
Very much	13%	11%
Somewhat	31%	35%
Not very much	20%	40%
Not at all	7%	6%
Not sure	29%	8%

- Oligarchs

TOTAL VERY MUCH/SOMEWHAT	35%	46%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	39%
Very much	11%	17%
Somewhat	24%	29%
Not very much	29%	33%
Not at all	5%	6%
Not sure	31%	15%

- Great culture

TOTAL VERY MUCH/SOMEWHAT	53%	50%
TOTAL NOT VERY MUCH/NOT AT ALL	26%	33%
Very much	15%	18%
Somewhat	38%	32%
Not very much	19%	29%
Not at all	7%	4%
Not sure	21%	17%

- Emerging markets

TOTAL VERY MUCH/SOMEWHAT	43%	61%
TOTAL NOT VERY MUCH/NOT AT ALL	33%	28%
Very much	14%	15%
Somewhat	29%	46%
Not very much	23%	22%
Not at all	10%	6%
Not sure	24%	11%

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**ALL UK ADULTS**

**PROFESSIONALS**

- Frozen conflicts

TOTAL VERY MUCH/SOMEWHAT	43%	59%
TOTAL NOT VERY MUCH/NOT AT ALL	36%	33%
Very much	8%	10%
Somewhat	35%	49%
Not very much	29%	27%
Not at all	7%	6%
Not sure	21%	8%

- Pro-democracy protests

TOTAL VERY MUCH/SOMEWHAT	52%	67%
TOTAL NOT VERY MUCH/NOT AT ALL	22%	16%
Very much	12%	24%
Somewhat	40%	43%
Not very much	16%	12%
Not at all	6%	4%
Not sure	26%	17%

- Unstable economy

TOTAL VERY MUCH/SOMEWHAT	55%	59%
TOTAL NOT VERY MUCH/NOT AT ALL	24%	20%
Very much	13%	15%
Somewhat	42%	44%
Not very much	19%	18%
Not at all	5%	2%
Not sure	21%	21%

- Clueless

TOTAL VERY MUCH/SOMEWHAT	33%	34%
TOTAL NOT VERY MUCH/NOT AT ALL	40%	50%
Very much	8%	17%
Somewhat	25%	17%
Not very much	23%	31%
Not at all	17%	19%
Not sure	27%	16%

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**ALL UK ADULTS**

**PROFESSIONALS**

- Threatening

TOTAL VERY MUCH/SOMEWHAT	30%	26%
TOTAL NOT VERY MUCH/NOT AT ALL	48%	64%
Very much	10%	11%
Somewhat	20%	15%
Not very much	31%	38%
Not at all	17%	26%
Not sure	22%	10%

39) On a scale from 1 to 10, with 1 being the least democratic and 10 being the most democratic, how democratic do you believe Ukraine is?

1-3; Less democratic	11%	18%
4-6	39%	35%
7-10; More democratic	31%	30%
Not sure	19%	17%

40) On a scale from 1 to 10, with 1 being the least corrupt and 10 being the most corrupt, how corrupt do you believe Ukraine is?

1-3; Less corrupt	4%	7%
4-6	43%	31%
7-10; More corrupt	41%	51%
Not sure	12%	11%

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**ALL UK ADULTS**      **PROFESSIONALS**

41) Which of the following historical events or places do you most associate with Ukraine?  
[SELECT ONE]

The Chernobyl disaster	18%	38%
The 2014 Russian invasion of Crimea	13%	25%
Ukrainian sport successes (Klitschko brothers boxing, Andriy Shevchenko)	11%	5%
The occupation of Donetsk by pro-Russian forces	8%	10%
The 2014 Euromaidan protests	7%	--
The 2004 Orange Revolution	4%	2%
Tourist attractions (Kyiv, Lviv, Odessa)	3%	--
Holodomor, which was a famine between 1932 and 1933	2%	8%
Wins on Eurovision Song Contest (Rusłana, Jamala)	1%	--
Other (Please specify)	2%	--
Not sure	31%	12%

42) Generally speaking, how important do you believe it is for the West, including The United Kingdom to support Ukraine?

TOTAL IMPORTANT	59%	77%
TOTAL NOT IMPORTANT	22%	16%
Very important	19%	33%
Somewhat important	40%	44%
Not very important	16%	11%
Not important at all	6%	5%
Not sure	19%	7%

43) **[IF IMPORTANT]** Why do you believe that it is important for the West to support Ukraine?

Ukraine is on the frontlines of defending democracy against authoritarianism	19%	30%
Ukraine can be Europe's bridge to Russia and Asia	14%	8%
Ukraine is on the frontlines of containing Russia	10%	22%
Ukraine can be the example that a free democracy in the post-Soviet Slavic world is possible	10%	8%
Ukraine has European values	9%	5%

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Ukraine is on the frontlines of containing Russia and China	8%	7%
There are many Ukrainian people who live in Western countries	6%	1%
Ukrainians are pro-democracy	4%	2%
Ukraine has major natural resources, including iron ore and fossil fuels	4%	2%
Ukrainians are great people	3%	1%
Ukraine is trying its best to fight corruption	3%	7%
Things in Ukraine are getting better	2%	2%
Ukraine is an emerging market economy	1%	--
Ukraine can become a leader of innovation and digital economy in the world	1%	--
Ukraine has wealthy business leaders and investors	--	--
Other (Please specify)	1%	--
Not sure	5%	5%

**ALL UK ADULTS**      **PROFESSIONALS**

44)[IF NOT IMPORTANT] Why do you believe that it is **NOT** important for the West to support Ukraine?

I don't really know what is going on in Ukraine	31%	35%
I believe it is more important to help countries other than Ukraine	9%	--
Ukraine is Russia's territory, the West should stay out	7%	3%
Ukraine is escalating the conflict with Russia, the West should not support such behavior	6%	6%
Ukraine doesn't deserve the support	5%	4%
Support for Ukraine would mean putting sanctions on Russia, and this is against the West's economic interests	5%	8%
Ukraine is corrupt and will always be	4%	4%
Support for Ukraine could provoke Russia, which could mean war	4%	15%
Overall, we should give less support to foreign countries	3%	8%
Things in Ukraine are getting worse	2%	2%
Ukraine's economy is doomed, it has only corruption and an old style economy to offer	1%	2%
Other (Please specify)	--	--
Not sure	23%	13%

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**ALL UK ADULTS**      **PROFESSIONALS**

45) Do you believe that the West needs to better understand how important Ukraine is?

TOTAL DEFINITELY/POSSIBLY	68%	78%
TOTAL NOT REALLY/NO	17%	20%
Definitely	22%	47%
Possibly	46%	31%
Not really	14%	20%
Not at all	3%	--
Not sure	15%	2%

46) Thinking about The United Kingdom's interests, which do you think is more important?

Improving relations with Russia rather than defending Ukraine	14%	16%
Defending Ukraine rather than improving relations with Russia	34%	31%
Defending Ukraine is good, but never at the risk of serious conflict with Russia	33%	38%
Not sure	19%	15%

47) How important do you believe Ukraine is to European security?

TOTAL IMPORTANT	55%	69%
TOTAL NOT IMPORTANT	28%	19%
Very important	12%	34%
Somewhat important	43%	35%
Not very important	20%	17%
Not important at all	8%	2%
Not sure	17%	12%

48) Generally speaking, which of the following do you believe best describes Ukraine's overall position in the world?

An independent country between Europe and Russia	22%	19%
A Slavic country	17%	27%
A European country	16%	21%
A bridge to Russia	9%	5%
A part of the West	8%	12%
A part of Russia	8%	11%
Not sure	20%	5%

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**ALL UK ADULTS**

**PROFESSIONALS**

49) From what you know, is the Ukrainian language a dialect of Russian or a fully separate language?

A dialect of Russian,	30%	31%
A fully separate language	27%	33%
Not sure	43%	36%

50) From what you know, how would you describe the relations between the West (meaning EU countries, UK, US, and Canada) and Ukraine?

TOTAL STRONG	38%	46%
TOTAL WEAK	39%	40%
Very strong	11%	11%
Somewhat strong	27%	35%
Somewhat weak	33%	34%
Very weak	6%	6%
Not sure	23%	14%

51) From what you know, do you believe that relations between the West (meaning EU countries, UK, US, and Canada) and Ukraine have gotten better or worse in the past ten years?

Better	21%	34%
Worse	23%	17%
Stayed the same	32%	36%
Not sure	24%	13%

52) **[IF WORSE]** Whose fault do you think this is that relations between the West and Ukraine have gotten worse over the past ten years?

Ukraine's fault	19%	13%
The West's fault	27%	29%
Both sides are equally at fault	43%	49%
Not sure	11%	9%



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**ALL UK ADULTS**      **PROFESSIONALS**

53) **[IF UKRAINE]** Why do you believe it is Ukraine’s fault that relations between the West and Ukraine have deteriorated in the past 10 years?

Ukraine has had many chances but fails to use them	31%	26%
Ukraine provokes Russia	22%	46%
Ukraine was on a good track but recently things got worse	14%	--
Ukraine always demands but does not deliver	11%	--
Corruption	9%	28%
Ukraine is not serious about democratic reforms	4%	--
Other (Please specify)	3%	--
Not sure	6%	--

54) **[IF THE WEST]** Why do you believe it is the West’s fault that relations between the West and Ukraine have deteriorated in the past 10 years?

Denying a NATO perspective to Ukraine	33%	--
The West always promises support but never delivers when it counts	27%	22%
The West lacks courage to stand up for values that Ukraine defends	13%	27%
Support of color revolutions in Georgia, Ukraine and other places	10%	29%
Denying an EU perspective to Ukraine	7%	15%
Not fulfilling the promises made in the Budapest Memorandum in 1994, that in exchange for giving up nuclear weapons Ukraine’s security would be assured	6%	6%
Trying to lure Ukraine away from Russia	3%	--
Other (Please specify)	--	--
Not sure	1%	1%

55) **[IF BETTER]** In your view, why have relations between Ukraine and the West improved?

Because Ukrainians bravely fight for freedom	24%	35%
Because Ukrainians defend Europe against Russia	21%	27%
Because Ukrainians try to fight corruption	11%	1%
Because Ukrainians fought successfully a previous autocratic regime	17%	14%

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Because the Ukrainian leadership is impressive and does the right thing	8%	8%
Because we finally learned what is Ukraine, shattering Russian stereotypes and fake stories	7%	8%
Not sure	12%	7%

**ALL UK ADULTS**      **PROFESSIONALS**

56) Do you think things in Ukraine are moving in the right direction or wrong direction?

I do not follow news from Ukraine	31%	20%
Things are getting worse recently	23%	29%
Things are moving in the right direction	12%	30%
Bad as always	7%	4%
Ukraine would be a great asset for Europe and the West	6%	4%
Ukraine is corruption and always will be	4%	3%
Not sure	17%	10%

57) How do you believe that Western mainstream media depicts Ukraine?

Accurately	21%	29%
Too positively	15%	9%
Too negatively	24%	27%
Not sure	40%	35%

58) If Ukraine and Russia were to take different positions on a major issue, whom would you be more likely to believe?

Ukraine	31%	53%
Russia	13%	5%
Both equally	25%	24%
Neither	12%	7%
Not sure	19%	11%

59) Which of the following best describes Ukraine's position with relation to Russia?

Ukraine is under a multi-front, hybrid attack from Russia	22%	20%
Ukraine is under political and diplomatic attack from Russia	16%	25%
Ukraine is under military attack from Russia	13%	18%
Ukraine is under economic attack from Russia	9%	6%
Ukraine is not under attack from Russia and its issues are within its own borders, between	7%	3%

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different parts of its population hostile to each other (a kind of civil war)		
Ukraine and Russia are both reckless, this is why there is a conflict	7%	10%
Not sure	26%	18%

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<b>Ukraine’s Geopolitical Alignment &amp; Future</b>
--

**INTRO:** Next, we will ask some questions about Ukraine’s current position and its future, both as it relates to Russia and their position in the rest of the world.

	<u><b>ALL UK ADULTS</b></u>	<u><b>PROFESSIONALS</b></u>
60)Where do you see Ukraine in 10 years?		
A member of the EU and NATO	17%	29%
Special relations but no formal alliance either with NATO, EU, Russia or China	17%	17%
A member of the EU but not NATO	12%	13%
A member of the NATO but not the EU	9%	13%
Closely tied to Russia	9%	2%
Part of a Russia-China alliance	5%	2%
None of the above	7%	1%
Not sure	24%	23%
61)Do you favor or oppose NATO allies making a commitment to defend Ukraine from Russian aggression?		
TOTAL FAVOR	47%	67%
TOTAL OPPOSE	24%	15%
Strongly favor	16%	32%
Somewhat favor	31%	35%
Somewhat oppose	16%	12%
Strongly oppose	8%	3%
Not sure	29%	18%
62)Do you favor or oppose Ukraine becoming a member of the European Union at any point in the future?		
TOTAL FAVOR	41%	74%
TOTAL OPPOSE	22%	7%
Strongly favor	12%	33%
Somewhat favor	29%	41%
Somewhat oppose	19%	5%
Strongly oppose	3%	2%
Not sure	37%	19%

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**ALL UK ADULTS**

**PROFESSIONALS**

63) Do you favor or oppose Ukraine becoming a member of NATO at any point in the future?

TOTAL FAVOR	49%	53%
TOTAL OPPOSE	24%	26%
Strongly favor	10%	28%
Somewhat favor	39%	25%
Somewhat oppose	18%	21%
Strongly oppose	6%	5%
Not sure	27%	21%

64) From what you know, what are the main obstacles to Ukraine's membership in the EU and NATO? (Select up to 3)

Pro-Russian factions and regions in the country	24%	30%
Corruption	21%	15%
Weak military and unsecure borders	18%	26%
Soviet legacy	17%	23%
Lack of resources	15%	20%
Organized crime	13%	12%
Weak economy	13%	16%
Russian border	13%	12%
Unstable government	11%	2%
Cultural differences	7%	8%
Authoritarian leadership	7%	--
Oligarchs	6%	8%
Public protests	5%	3%
Geographic distance	4%	7%
Other (Please specify)	--	--
Not sure	22%	16%

65) Thinking about how much influence Russia should have over Ukraine's future, please indicate if you agree with any of the following statements.

- Russia should have influence over major strategic decisions made by Ukraine.

TOTAL AGREE	33%	33%
TOTAL DISAGREE	49%	63%
Strongly agree	14%	14%
Somewhat agree	19%	19%
Somewhat disagree	21%	26%

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Strongly disagree	28%	37%
Not sure	18%	4%

**ALL UK ADULTS**

**PROFESSIONALS**

- Russia should not have absolute influence over Ukraine, but Ukraine should take Russia’s interests into account at every step.

TOTAL AGREE	52%	70%
TOTAL DISAGREE	27%	25%
Strongly agree	23%	18%
Somewhat agree	29%	52%
Somewhat disagree	21%	19%
Strongly disagree	6%	6%
Not sure	21%	5%

- NATO and the EU should not take actions with Ukraine that violate Russia’s interests.

TOTAL AGREE	48%	38%
TOTAL DISAGREE	25%	38%
Strongly agree	16%	19%
Somewhat agree	32%	19%
Somewhat disagree	21%	22%
Strongly disagree	4%	16%
Not sure	27%	24%

- Russia has no right to influence what happens in Ukraine.

TOTAL AGREE	69%	80%
TOTAL DISAGREE	19%	16%
Strongly agree	38%	50%
Somewhat agree	31%	30%
Somewhat disagree	17%	13%
Strongly disagree	2%	3%
Not sure	12%	4%

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**ALL UK ADULTS**

**PROFESSIONALS**

66) In the past year or so, have you become more positive and welcoming or more negative and skeptical toward the idea of Ukraine becoming more closely integrated with the EU and the West, or have your views not changed?

More positive and welcoming	17%	36%
More negative and skeptical	21%	20%
Nothing changed recently in my views	41%	41%
Not sure	21%	3%

67) Do you think that the West and Ukraine share the same value systems?

Yes, definitely	15%	14%
Yes, somewhat	42%	58%
No	14%	15%
Not sure	29%	13%

68) Which of the following do you believe is most important for Ukraine to become a successful market economy and democracy?

Stable government	22%	26%
Clamping down on nationalism and far-right movements	14%	9%
Eliminate corruption	13%	11%
Closer integration with the West	13%	21%
Decarbonization	6%	7%
Defense against Russia	6%	9%
Judicial reform	4%	7%
A strong military in general	2%	2%
Other (Please specify)	--	--
Not sure	20%	8%

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69) Thinking about the West’s support for Ukraine, please indicate if you agree with any of the following statements.

- Ukraine can be successful on its own without Western support or Western pressure.

TOTAL AGREE	54%	48%
TOTAL DISAGREE	26%	41%
Strongly agree	12%	19%
Somewhat agree	42%	29%
Somewhat disagree	22%	29%
Strongly disagree	4%	12%
Not sure	20%	11%

- Ukraine needs Western support, but not Western pressure.

TOTAL AGREE	69%	90%
TOTAL DISAGREE	11%	4%
Strongly agree	26%	34%
Somewhat agree	43%	56%
Somewhat disagree	10%	1%
Strongly disagree	1%	3%
Not sure	20%	6%

- Ukraine needs support, pressure, and firm guidance from the West.

TOTAL AGREE	68%	86%
TOTAL DISAGREE	10%	12%
Strongly agree	25%	33%
Somewhat agree	43%	53%
Somewhat disagree	7%	8%
Strongly disagree	3%	4%
Not sure	22%	2%

- Now is a great moment to strengthen support for Ukraine.

TOTAL AGREE	66%	83%
TOTAL DISAGREE	14%	6%
Strongly agree	17%	27%
Somewhat agree	49%	56%



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Somewhat disagree	14%	2%
Strongly disagree	--	4%
Not sure	20%	11%

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- Ukraine must first get their act together, then support can be given.

TOTAL AGREE	70%	63%
TOTAL DISAGREE	16%	28%
Strongly agree	24%	20%
Somewhat agree	46%	43%
Somewhat disagree	12%	21%
Strongly disagree	4%	7%
Not sure	14%	9%

- Western efforts to support and pressure Ukraine will be unsuccessful and a waste of resources.

TOTAL AGREE	41%	48%
TOTAL DISAGREE	27%	31%
Strongly agree	9%	10%
Somewhat agree	32%	38%
Somewhat disagree	21%	27%
Strongly disagree	6%	4%
Not sure	32%	21%

70) Compared to 5 or 10 years ago, are Ukraine's efforts to defend its territorial integrity and freedom to choose its own way more or less important to you today?

More important	22%	43%
Equally important	52%	47%
Less important	8%	2%
Not sure	18%	8%

71) Compared to 10 years ago, are you more or less optimistic that Ukraine will be a successful democracy relatively soon?

TOTAL MORE OPTIMISTIC	47%	55%
TOTAL LESS OPTIMISTIC	19%	23%
Much more optimistic	9%	11%
Somewhat more optimistic	38%	44%

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Somewhat less optimistic	15%	17%
Much less optimistic	4%	6%
Not sure	34%	22%

**ALL UK ADULTS**

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72) Who is the key force for good in Ukraine, pushing in the direction you think is best for the country?

Ukraine's Leadership	21%	27%
Western partners pushing Ukraine	18%	15%
Civil society	15%	23%
Business	12%	3%
Russia	1%	--
Not sure	33%	32%

73) Do you agree or disagree that Ukraine can be a successful market economy without Europe?

TOTAL AGREE	41%	50%
TOTAL DISAGREE	35%	29%
Strongly agree	12%	17%
Somewhat agree	29%	33%
Somewhat disagree	30%	22%
Strongly disagree	5%	7%
Not sure	24%	21%

74) Do you think that Russia has too much, too little, or the right amount of influence over Ukraine's future today?

Too much influence	43%	71%
Too little influence	21%	12%
The right amount of influence	11%	9%
Not sure	25%	8%

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**2014 Invasion of Ukraine & Relations with Russia**

**INTRO:** Beginning in February 2014, Russian forces and Russian-backed militias invaded Ukraine. The Russian forces proceed to annex Crimea, while the Russian-backed militias took control of the eastern Ukraine region of Donbas.

Following these actions, sanctions were imposed by the West against individuals, financial institutions, energy companies, other businesses, and officials from Russia. These sanctions also prevent some Russian officials and politicians from traveling to Canada, the United States, and the European Union, and also freeze their assets in Western countries.

At the same time, the United States and other Western countries began providing military aid and weapons to Ukraine to counter Russian forces and the Russian-backed militias.

**ALL UK ADULTS**

**PROFESSIONALS**

75) In your view, which of the following best describes the sanctions and pressure that the West put on Russia after the Russian invasion of Ukraine in 2014?

The sanctions and pressure were not enough	36%	49%
The sanctions and pressure were the right amount	31%	32%
The sanctions and pressure were too much	11%	12%
Not sure	22%	7%

76) Which of the following do you believe should happen with the Russian-controlled territory in Ukraine?

Russia should return the eastern region of Donbas and Crimea to Ukraine	29%	42%
Russia should return Crimea to Ukraine	24%	6%
Russia should return the eastern region of Donbas to Ukraine	19%	31%
Russia should not return territory to Ukraine	5%	4%
Not sure	23%	17%

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77) How likely do you believe it is that Russia would invade Ukraine again?

TOTAL LIKELY	65%	80%
TOTAL NOT LIKELY	22%	9%
Very likely	24%	37%
Somewhat likely	41%	43%
Not very likely	16%	9%
Not likely at all	6%	--
Not sure	13%	11%

78) What, if any, international actions or approaches do you think could influence or change Russian policy toward Ukraine?

Providing powerful military equipment to Ukraine	16%	15%
Nothing, Russia will not bow to Western pressure	14%	8%
New Russian leadership	12%	19%
Excluding Russia from international trade	11%	22%
An alliance between the West and China	10%	3%
Additional sanctions	7%	19%
Broader respect from the West for Russia and their legitimate security interests	7%	9%
Not sure	23%	5%

79) In your view, what should be done to end the war in Ukraine?

Ukraine should use diplomatic and legal means but no military force to regain its territory	55%	60%
Ukraine should make peace with Russia diplomatically and allow Russia its territory	14%	8%
Ukraine should use military force to regain its territory	11%	21%
Not sure	20%	11%

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80) Which of the following outcomes do you believe that Western support and strong relations with Ukraine would have? (select all that apply)

Deter Russia in the region and thus strengthen the West and democracy	29%	35%
Be seen as an aggressive sign by Russia and thus endanger stability	23%	31%
Weaken China in the region	17%	12%
Be beneficial for everyone and no problem for Russia or anyone else	13%	9%
Be a waste of time for everyone, Ukraine should play no role for the West	8%	9%
Not sure	28%	24%

81) Do agree or disagree that by defending itself against Russian pressure and attacks, Ukraine is also defending Europe and the West?

TOTAL AGREE	48%	73%
TOTAL DISAGREE	28%	18%
Strongly agree	16%	25%
Somewhat agree	32%	48%
Somewhat disagree	19%	14%
Strongly disagree	9%	4%
Not sure	24%	9%

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82) Do you favor or oppose The United Kingdom selling weapons to Ukraine?

Yes, so Ukraine can gain back Crimea and Donbas with a strong military	10%	28%
Yes, but only defensive weapons	16%	26%
Yes, but only in case that Russia invades again Ukraine	12%	19%
The United Kingdom should not sell weapons to Ukraine, but other Western countries should	13%	3%
No, neither my country nor anyone else from the West should under any circumstances sell weapons to Ukraine	19%	19%
Not sure	30%	5%

83) Would you favor or oppose NATO deploying soldiers into Ukraine now as a deterrent to Russian aggression against Ukraine?

TOTAL FAVOR	46%	48%
TOTAL OPPOSE	32%	39%
Strongly favor	13%	17%
Somewhat favor	33%	31%
Somewhat oppose	19%	23%
Strongly oppose	13%	16%
Not sure	22%	13%

84) If Russia would invade Ukraine, would you favor or oppose NATO helping defend Ukraine by sending soldiers?

TOTAL FAVOR	42%	61%
TOTAL OPPOSE	35%	29%
Strongly favor	15%	26%
Somewhat favor	27%	35%
Somewhat oppose	25%	29%
Strongly oppose	10%	--
Not sure	23%	10%

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<b>Analysis of Nord Stream 2</b>
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**INTRO:** Next, we will ask some questions about a project called Nord Stream 2, which is a system of offshore natural gas pipelines in Europe.

The Russian-owned Nord Stream 2 Pipeline is designed to transport natural gas from Russia under the Baltic Sea to Germany. From Germany, the natural gas is then transported to other the European Union countries.

This pipeline would be the first time that Russia supplies gas to Europe without going over land through Ukraine. By moving away from Ukraine and going under the Baltic Sea, critics say this will hurt Ukraine’s economy and destabilize Ukraine because Ukraine will no longer be needed for business with Europe and Russia will be the primary gas provider.

**ALL UK ADULTS**

**PROFESSIONALS**

85) From what you know, do you favor or oppose Germany opening the transportation of natural gas from Russia via Nord Stream 2?

TOTAL FAVOR	38%	42%
TOTAL OPPOSE	31%	33%
Strongly favor	12%	16%
Somewhat favor	26%	26%
Somewhat oppose	20%	22%
Strongly oppose	11%	11%
Not sure	31%	25%

86) From what you know, please indicate if you agree or disagree with each of the following statements.

- By allowing and building Nord Stream 2, Germany made itself and Europe more vulnerable to blackmail by Russia than before.

TOTAL AGREE	68%	61%
TOTAL DISAGREE	12%	20%
Strongly agree	32%	35%
Somewhat agree	36%	26%
Somewhat disagree	9%	14%
Strongly disagree	3%	6%
Not sure	20%	19%

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- By allowing and building Nord Stream 2, Germany put Ukraine at risk.

TOTAL AGREE	53%	77%
TOTAL DISAGREE	21%	13%
Strongly agree	22%	26%
Somewhat agree	31%	51%
Somewhat disagree	16%	13%
Strongly disagree	5%	--
Not sure	26%	10%

- By allowing and building Nord Stream 2, Germany created an overall helpful long term bridge of economic cooperation between countries in the European Union and Russia.

TOTAL AGREE	57%	71%
TOTAL DISAGREE	23%	21%
Strongly agree	18%	20%
Somewhat agree	39%	51%
Somewhat disagree	15%	12%
Strongly disagree	8%	9%
Not sure	20%	8%

- It is dangerous to be dependent on supplies of oil and gas from Russia.

TOTAL AGREE	78%	99%
TOTAL DISAGREE	9%	1%
Strongly agree	42%	54%
Somewhat agree	36%	45%
Somewhat disagree	7%	--
Strongly disagree	2%	1%
Not sure	13%	--

- Russia is a reliable supplier of oil and gas to the world.

TOTAL AGREE	51%	38%
TOTAL DISAGREE	32%	41%
Strongly agree	19%	17%
Somewhat agree	32%	21%
Somewhat disagree	26%	28%



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Strongly disagree	6%	13%
Not sure	17%	21%

**ALL UK ADULTS**

**PROFESSIONALS**

87) Would you favor or oppose Germany and its allies retaliating with sanctions if Russia uses Nord Stream 2 to blackmail Europe?

TOTAL FAVOR	51%	63%
TOTAL OPPOSE	23%	15%
Strongly favor	25%	35%
Somewhat favor	26%	28%
Somewhat oppose	13%	15%
Strongly oppose	10%	--
Not sure	26%	22%

88) Germany and the US have stated that if Russia uses Nord Stream 2 as an instrument to exert pressure, they will take strong countermeasures.

Do you believe that these statements are credible?

Yes, Germany and the US will take strong steps to push back against Russia in this case	21%	35%
No, this is only words, nothing will really happen if Russia uses Nord Stream 2 to blackmail Europe and the West	40%	27%
The US may do something serious, Germany will do nothing	13%	22%
Not sure	26%	16%

89) If Russian were to invade Ukraine at any point in the coming years, should Germany close Nord Stream 2 immediately?

Yes	56%	63%
No	12%	13%
Not sure	32%	24%

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<b>Personal Feelings &amp; Demographics</b>
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**INTRO:** We're almost finished! We will conclude with some standard questions about your personal views, demographics, and habits.

**ALL UK ADULTS**

**PROFESSIONALS**

90) How important are each of the following values to you?

- Religion

TOTAL IMPORTANT	49%	49%
TOTAL NOT IMPORTANT	45%	50%
Very important	25%	28%
Somewhat important	24%	21%
Not very important	21%	20%
Not important at all	24%	30%
Not sure	6%	1%

- Freedom

TOTAL IMPORTANT	89%	97%
TOTAL NOT IMPORTANT	6%	3%
Very important	67%	80%
Somewhat important	22%	17%
Not very important	4%	3%
Not important at all	2%	--
Not sure	5%	--

- Solidarity

TOTAL IMPORTANT	80%	85%
TOTAL NOT IMPORTANT	13%	11%
Very important	41%	35%
Somewhat important	39%	50%
Not very important	10%	9%
Not important at all	3%	2%
Not sure	7%	4%

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- Environmental sustainability

TOTAL IMPORTANT	83%	90%
TOTAL NOT IMPORTANT	12%	8%
Very important	50%	62%
Somewhat important	33%	28%
Not very important	9%	4%
Not important at all	3%	4%
Not sure	5%	2%

- Fairness

TOTAL IMPORTANT	89%	95%
TOTAL NOT IMPORTANT	7%	4%
Very important	65%	73%
Somewhat important	24%	22%
Not very important	5%	3%
Not important at all	2%	1%
Not sure	4%	1%

- My country

TOTAL IMPORTANT	83%	87%
TOTAL NOT IMPORTANT	12%	12%
Very important	50%	45%
Somewhat important	33%	42%
Not very important	9%	10%
Not important at all	3%	2%
Not sure	5%	1%

- Human rights

TOTAL IMPORTANT	86%	92%
TOTAL NOT IMPORTANT	9%	8%
Very important	61%	70%
Somewhat important	25%	22%
Not very important	7%	6%
Not important at all	2%	2%
Not sure	5%	--

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91) In Europe and the West, personal and family identities have changed in recent decades. Which of the following best describes your views on these changes?

We need to fight for full equality for women, LGBTQ people, and people of color	34%	51%
It is good that much has been achieved for women, LGBTQ people, and people of color, but it is enough for now and there are more urgent tasks	30%	24%
Traditional personal and family values are under attack now by liberation movements and I would like to see them protected	22%	21%
Not sure	14%	4%

92) Thinking about some of the biggest challenges facing the world, with which group of people do you feel the greatest empathy and wish to help? (Select up to 3)

Those dying of hunger and diseases worldwide	33%	43%
Simple hardworking people who are given no chance by a system run by PROFESSIONALS	33%	31%
The poor in my own country	31%	30%
Afghan citizens under the new Taliban regime	20%	29%
Refugees trying to cross the Mediterranean to get to Europe	18%	26%
Women suffering repression	17%	19%
Religious movements and ethnic minorities suppressed in China	15%	14%
Activists fighting climate change	10%	25%
Ukrainian soldiers defending their country	7%	11%
Central American migrants trying to gain asylum in the US	7%	9%
Other (Please specify)	1%	--
Not sure	13%	3%

93) What is your gender?

Male	50%	58%
Female	48%	41%
Other	2%	1%
Don't want to disclose	--	--

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94) What is your religion?

Atheist / Agnostic	14%	19%
Anglican	10%	18%
Roman Catholic	12%	13%
Other Christian denomination	15%	14%
Muslim	6%	4%
Church of Scotland	3%	1%
Methodist	3%	2%
Jewish	1%	3%
Presbyterian	1%	2%
Pentecostal	1%	--
Baptist	1%	1%
Hindu	1%	1%
Sikh	1%	--
Buddhist	--	1%
Other [specify]	2%	1%
None/Not affiliated	25%	19%
Not sure	4%	1%

95) Which of the following best describes your ideology?

Far-left	5%	6%
Centre-left	21%	28%
Centre	34%	32%
Centre-right	20%	26%
Far-right	5%	4%
Not Sure	15%	4%

96) What is your ethnicity?

White English	82%	86%
Black or African or Caribbean or Black British	5%	4%
Jewish English	1%	2%
Asian or Asian British	9%	2%
Mixed or Multiple	1%	2%
Arab or Middle Eastern	--	--
Other	2%	4%

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97) Which of the following best describes your employment status?

Employed full-time	52%	77%
Employed part-time	16%	9%
Unemployed	8%	1%
Retired	14%	8%
Student	3%	--
Homemaker	7%	5%
Not sure	--	--

98) **[IF FULL TIME OR PART TIME]** In which of the following industries do you work?

Healthcare	12%	8%
Government	9%	27%
Tech	8%	15%
Finance	6%	13%
Business services/consulting	4%	12%
Academia	4%	19%
Marketing/Advertising/Public Relations	2%	1%
Entertainment	2%	1%
Law	1%	4%
Media	1%	--
Other	45%	--
Not sure	6%	--

99) Is the area in which you live...?

Urban	36%	34%
Suburban	45%	47%
Rural	19%	19%

100) Where do you typically get your daily news? [select all that apply]

News on TV	58%	69%
Newspapers (online or print)	36%	64%
Social media	34%	34%
Radio	26%	43%
Word of mouth	10%	15%
Podcasts	9%	12%
Other [SPECIFY]	2%	3%
Not sure	7%	1%

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101) Do you watch Russian TV or follow Russian new outlets?

Very often	9%	11%
Sometimes	17%	14%
Rarely	15%	14%
Never	59%	61%

102) Russia's media presence around the world has been criticized as disinformation, do you agree?

Yes	28%	41%
Somewhat, but it is good to get also a different point of view	29%	29%
No, Russian media are often more credible than Western mainstream media	9%	7%
Not sure	34%	23%

103) How much time do you spend on social media (Facebook, WhatsApp, YouTube, etc.) on average during the week?

0-5 hours	42%	49%
6-10 hours	28%	27%
11-15 hours	14%	13%
16-20 hours	8%	7%
More than 20 hours	8%	4%

104) What is the highest level of education you have completed?

Apprenticeship	4%	--
1-4 GCSEs (or equivalent)	15%	--
5+ GCSEs (or equivalent)	18%	--
2+ A Levels or Scottish Highers (or equivalent)	23%	--
Degree or above <b>[UPPER EDU FOR PROFESSIONAL CODING]</b>	36%	100%
Prefer not to answer	4%	--

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105) Which of the following categories best describes your annual household income before taxes?

Less than £20,000 annually	25%	--
£20,000 - £29,999	19%	--
£30,000 - £39,999	20%	--
£40,000 - £49,999	12%	--
£50,000 to £74,999	11%	22%
<b>[MODERATE INCOME FOR                  PROFESSIONAL CODING                  OF ACADEMIA AND                  GOVERNMENT                  PROFESSIONALS]</b>		
£75,000 to £99,999 <b>[UPPER                  INCOME FOR                  PROFESSIONAL CODING]</b>	7%	52%
£100,000 or more <b>[UPPER                  INCOME FOR                  PROFESSIONAL CODING]</b>	1%	26%
Prefer not to answer	5%	--