

How The West Perceives Ukraine, and What The West Expects From Ukraine  
Six Country Study – CANADA TOPLINE  
December 2021

<b>Screening Questions</b>
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S1: What is your age?

	<b><u>ALL ADULTS</u></b>	<b><u>PROFESSIONALS</u></b>
Under 18 [TERMINATE]	--	--
18-20	3%	1%
21-29	14%	6%
30-34	9%	12%
35-39	8%	13%
40-49	16%	22%
50-64	28%	20%
65 and older	22%	26%

S2: In which country do you live?

United States	--	--
Canada	100%	100%
United Kingdom	--	--
France	--	--
Germany	--	--
Poland	--	--
Other [TERMINATE]	--	--

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**Perceptions of the EU and NATO**

**INTRO:** Thank you for participating in this survey. We will begin by asking you a few general questions about the political, social, and economic situation around the world today.

The first set of questions will be about the European Union and NATO.

The European Union (EU) is a political and economic union of 27 member states that are located in Europe. The EU aims to ensure the free movement of people, goods, services, and capital within the internal single market of its member states.

NATO (the North Atlantic Treaty Organization) is a military alliance of 30 countries in Europe and North America. NATO members are committed to a system of collective security, whereby its member agree to defend each other in response to an attack on any one member.

**ALL ADULTS**

**PROFESSIONALS**

1) From what you know, do you agree or disagree that the European Union is an overall force for good in the world?

TOTAL AGREE	69%	84%
TOTAL DISAGREE	13%	11%
Strongly agree	23%	35%
Somewhat agree	46%	49%
Somewhat disagree	9%	8%
Strongly disagree	4%	3%
Not sure	18%	5%

2) From what you know, do you agree or disagree that NATO is an overall force for good in the world?

TOTAL AGREE	68%	84%
TOTAL DISAGREE	14%	10%
Strongly agree	28%	33%
Somewhat agree	40%	51%
Somewhat disagree	10%	8%
Strongly disagree	4%	2%
Not sure	18%	6%

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**ALL ADULTS**

**PROFESSIONALS**

3) Between 2004 and 2013, eight Central and Eastern European countries, two Mediterranean countries, and one country in the Balkans joined the European Union. Generally speaking, do you think that enlarging the EU to its current number of 27 members was a good thing or a bad thing?

TOTAL GOOD	65%	73%
TOTAL BAD	9%	16%
Very good and should be continued	32%	46%
Somewhat good, but now it is enough and we need a break	33%	27%
Somewhat bad	5%	10%
Very bad, it was wrong and the EU should be smaller	2%	--
Very bad, the EU should be dismantled	2%	6%
Not sure	26%	11%

4) Between 1999 and 2020, ten Central and Eastern European countries and four countries in the Balkans joined NATO. Generally speaking, do you think that enlarging NATO to its current number of 30 members was a good thing or a bad thing?

TOTAL GOOD	69%	89%
TOTAL BAD	8%	4%
Very good and should be continued	27%	33%
Somewhat good	26%	33%
Good, but now it is enough and we need a break	16%	23%
Somewhat bad	3%	2%
Very bad	2%	--
Very bad, NATO should be dismantled	3%	2%
Not sure	23%	7%

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**ALL ADULTS**

**PROFESSIONALS**

- 5) Some say that when Western leaders expanded the European Union and NATO in the early 2000s, they broke promises to Russia and violated legitimate Russian interests.

Others say that it was appropriate for Western leaders to expand the European Union and NATO to promote peace, democracy, and security.

Which is closer to your view?

When Western leaders expanded the European Union and NATO, they broke promises to Russia and violated legitimate Russian interests	18%	13%
It was appropriate for Western leaders to expand the European Union and NATO to promote peace, democracy, and security	45%	75%
Not sure	37%	12%

- 6) Generally speaking, do you believe that the European Union should accept new members in the future?

TOTAL YES	64%	78%
Yes, the EU should accept new members in the near future (in the next 5-10 years)	44%	54%
Yes, but only in the later future (possibly after 2030), when conditions are right	20%	24%
No, the EU should not accept new members	3%	--
Not sure	33%	22%

- 7) If another country were to join the European Union in the next 5-10 years, which do you believe should be admitted? (Select up to 2)

United Kingdom	33%	46%
Ukraine	22%	13%
Morocco	8%	6%
Russia	7%	14%
Moldova	6%	3%
Turkey	6%	5%
Georgia	4%	5%
Albania	3%	--
Armenia	3%	6%
Tunisia	3%	2%
Northern Macedonia	2%	4%
Serbia	2%	3%

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Other (Please specify)	--	4%
Not sure	35%	34%

**ALL ADULTS**      **PROFESSIONALS**

8) Generally speaking, do you believe that NATO should accept new members in the future?

TOTAL YES	65%	86%
Yes, NATO should accept new members in the near future (in the next 5-10 years)	41%	64%
Yes, but only in the later future (possibly after 2030), when conditions are right	24%	22%
No, NATO should not accept new members	7%	9%
Not sure	28%	5%

9) If another country were to join NATO in the next 5-10 years, which do you believe should be admitted? (Select up to 2)

Australia	25%	46%
Ukraine	21%	34%
Mexico	15%	21%
Russia	9%	4%
Moldova	5%	--
Armenia	4%	2%
Georgia	4%	7%
Serbia	3%	5%
Morocco	2%	3%
Tunisia	1%	3%
Azerbaijan	--	6%
Other (Please specify)	1%	2%
Not sure	36%	10%

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<b>General Perceptions of the West</b>
--

**ALL ADULTS      PROFESSIONALS**

10) Thinking generally about countries around the world, which of the following comes closest to your view on what constitutes the West?

US, Canada, European Union, and the UK, plus Australia and New Zealand	39%	58%
The US, Canada, European Union, and the UK	29%	29%
The West is a concept that has lost its meaning, or never had a meaning for me	10%	8%
Not sure	22%	5%

11) **[IF CHOICES 1 OR 2 IN ABOVE Q]** Okay, and in terms of the West’s relations with Russia and China, which of the following approaches do you believe that the West should take?

Strengthen relations with Russia to contain China	19%	11%
Strengthen relations with China to contain Russia	10%	5%
Do not strengthen relations with Russia or China because both violate Western principles and the West must contain and confront them both	32%	31%
It is best to have good relations with every major country around the world	33%	51%
Not sure	6%	2%

12) In your view, which of the following countries, if any, are part of the West? **[SELECT ALL THAT APPLY]**

Ukraine	17%	24%
Georgia	15%	10%
Russia	14%	17%
Serbia	10%	20%
Moldova	8%	11%
None of the above	32%	53%
Not sure	34%	8%

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**ALL ADULTS**      **PROFESSIONALS**

13) If you had to choose one country or group, who do you believe that the future belongs to?

China	20%	27%
The West	13%	5%
Europe	6%	5%
Asia	5%	7%
The US	5%	2%
The Muslim world	2%	2%
The Slavic world	1%	--
No one country or group	32%	41%
Not sure	16%	11%

14) Thinking about whether some countries or groups of countries are more truthful and more closely follow moral principles than others, which of the following is closest to your view?

Western countries like the US, Canada, the UK or the countries of the EU, are in general more truthful and moral than countries like China or Russia	44%	50%
All governments are hypocrites and principles mean nothing to them	15%	15%
My country is more truthful and moral than all others	14%	15%
All are equally truthful and moral to me, everyone has a point	7%	9%
At least Russia is honest about its interests and does not hide its interests behind supposed truth and morals like the United States	2%	5%
China is more peaceful than other big countries	--	2%
Not sure	18%	4%

15) Thinking about Canada's current relations with the following countries around the world, which do you believe it is most important to improve relations with? (Select up to 3)

The United States	50%	73%
The United Kingdom	30%	36%
Germany and France	26%	46%
Russia	18%	22%
China	18%	26%
Ukraine	8%	6%
Poland	4%	2%
Not sure	22%	8%

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<b>Perceptions of Russia</b>
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**INTRO:** Next, we will ask you some questions about Russia and its role in the world today.

**ALL ADULTS**

**PROFESSIONALS**

16) Generally speaking, do you have a positive, negative, or neutral view of Russia?

TOTAL POSITIVE	24%	22%
TOTAL NEGATIVE	52%	64%
Very positive	8%	3%
Somewhat positive	16%	19%
Somewhat negative	28%	36%
Very negative	24%	28%
Neutral	15%	12%
Not sure	9%	2%

17) Please indicate how much you associate each of the following attributes and characteristics with Russia.

- Strength

TOTAL VERY MUCH/SOMEWHAT	76%	93%
TOTAL NOT VERY MUCH/NOT AT ALL	17%	7%
Very much	40%	30%
Somewhat	36%	63%
Not very much	12%	4%
Not at all	5%	3%
Not sure	7%	--

- Freedom

TOTAL VERY MUCH/SOMEWHAT	26%	21%
TOTAL NOT VERY MUCH/NOT AT ALL	63%	70%
Very much	9%	9%
Somewhat	17%	12%
Not very much	32%	36%
Not at all	31%	34%
Not sure	11%	9%



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	<u>ALL ADULTS</u>	<u>PROFESSIONALS</u>
<ul style="list-style-type: none"> <li>• Authoritarian leadership</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	82%	96%
TOTAL NOT VERY MUCH/NOT AT ALL	9%	2%
Very much	62%	73%
Somewhat	20%	23%
Not very much	5%	--
Not at all	4%	2%
Not sure	9%	2%
<ul style="list-style-type: none"> <li>• Neo-Nazism</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	36%	23%
TOTAL NOT VERY MUCH/NOT AT ALL	38%	57%
Very much	15%	6%
Somewhat	21%	17%
Not very much	18%	39%
Not at all	20%	18%
Not sure	26%	20%
<ul style="list-style-type: none"> <li>• Nice people</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	54%	58%
TOTAL NOT VERY MUCH/NOT AT ALL	30%	37%
Very much	13%	23%
Somewhat	41%	35%
Not very much	25%	28%
Not at all	5%	9%
Not sure	16%	5%
<ul style="list-style-type: none"> <li>• Beautiful nature</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	69%	77%
TOTAL NOT VERY MUCH/NOT AT ALL	14%	12%
Very much	30%	32%
Somewhat	39%	45%
Not very much	13%	12%
Not at all	1%	--
Not sure	17%	11%

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	<u>ALL ADULTS</u>	<u>PROFESSIONALS</u>
• Soviet industry		
TOTAL VERY MUCH/SOMEWHAT	73%	84%
TOTAL NOT VERY MUCH/NOT AT ALL	16%	14%
Very much	39%	47%
Somewhat	34%	37%
Not very much	12%	10%
Not at all	4%	4%
Not sure	11%	2%
• Corruption		
TOTAL VERY MUCH/SOMEWHAT	71%	77%
TOTAL NOT VERY MUCH/NOT AT ALL	12%	20%
Very much	34%	54%
Somewhat	37%	23%
Not very much	6%	13%
Not at all	6%	7%
Not sure	17%	3%
• Successful fight against corruption		
TOTAL VERY MUCH/SOMEWHAT	23%	25%
TOTAL NOT VERY MUCH/NOT AT ALL	64%	75%
Very much	8%	2%
Somewhat	15%	23%
Not very much	28%	28%
Not at all	36%	47%
Not sure	13%	--
• Spying and espionage		
TOTAL VERY MUCH/SOMEWHAT	71%	75%
TOTAL NOT VERY MUCH/NOT AT ALL	15%	17%
Very much	34%	54%
Somewhat	37%	21%
Not very much	12%	13%
Not at all	3%	4%
Not sure	14%	8%

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	<u>ALL ADULTS</u>	<u>PROFESSIONALS</u>
• Election interference		
TOTAL VERY MUCH/SOMEWHAT	68%	85%
TOTAL NOT VERY MUCH/NOT AT ALL	15%	13%
Very much	46%	64%
Somewhat	22%	21%
Not very much	12%	13%
Not at all	3%	--
Not sure	17%	2%
• Trafficking of women		
TOTAL VERY MUCH/SOMEWHAT	55%	52%
TOTAL NOT VERY MUCH/NOT AT ALL	21%	37%
Very much	15%	19%
Somewhat	40%	33%
Not very much	11%	27%
Not at all	10%	10%
Not sure	24%	11%
• Organized crime		
TOTAL VERY MUCH/SOMEWHAT	71%	82%
TOTAL NOT VERY MUCH/NOT AT ALL	15%	14%
Very much	36%	33%
Somewhat	35%	49%
Not very much	12%	8%
Not at all	3%	6%
Not sure	14%	4%
• Creativity		
TOTAL VERY MUCH/SOMEWHAT	50%	68%
TOTAL NOT VERY MUCH/NOT AT ALL	31%	22%
Very much	15%	22%
Somewhat	35%	46%
Not very much	25%	19%
Not at all	6%	3%
Not sure	19%	10%

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**ALL ADULTS**

**PROFESSIONALS**

- Anti-Semitism

TOTAL VERY MUCH/SOMEWHAT	55%	82%
TOTAL NOT VERY MUCH/NOT AT ALL	25%	14%
Very much	30%	36%
Somewhat	25%	46%
Not very much	19%	12%
Not at all	6%	2%
Not sure	20%	4%

- IT industry

TOTAL VERY MUCH/SOMEWHAT	43%	44%
TOTAL NOT VERY MUCH/NOT AT ALL	31%	54%
Very much	14%	4%
Somewhat	29%	40%
Not very much	23%	45%
Not at all	8%	9%
Not sure	26%	2%

- Oligarchs

TOTAL VERY MUCH/SOMEWHAT	51%	69%
TOTAL NOT VERY MUCH/NOT AT ALL	18%	20%
Very much	24%	37%
Somewhat	27%	32%
Not very much	13%	17%
Not at all	5%	3%
Not sure	31%	11%

- The Slavic soul

TOTAL VERY MUCH/SOMEWHAT	41%	62%
TOTAL NOT VERY MUCH/NOT AT ALL	25%	11%
Very much	13%	24%
Somewhat	28%	38%
Not very much	17%	8%
Not at all	8%	3%
Not sure	34%	27%

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**PROFESSIONALS**

- Europe

TOTAL VERY MUCH/SOMEWHAT	47%	45%
TOTAL NOT VERY MUCH/NOT AT ALL	39%	44%
Very much	19%	16%
Somewhat	28%	29%
Not very much	23%	38%
Not at all	16%	6%
Not sure	14%	11%

- Aggressive nationalism

TOTAL VERY MUCH/SOMEWHAT	66%	87%
TOTAL NOT VERY MUCH/NOT AT ALL	12%	10%
Very much	29%	41%
Somewhat	37%	46%
Not very much	7%	8%
Not at all	5%	2%
Not sure	22%	3%

- Great culture

TOTAL VERY MUCH/SOMEWHAT	75%	85%
TOTAL NOT VERY MUCH/NOT AT ALL	15%	14%
Very much	26%	18%
Somewhat	49%	67%
Not very much	11%	8%
Not at all	4%	6%
Not sure	10%	1%

- Emerging markets

TOTAL VERY MUCH/SOMEWHAT	33%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	45%	37%
Very much	7%	8%
Somewhat	26%	40%
Not very much	33%	27%
Not at all	12%	10%
Not sure	22%	15%

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	<u>ALL ADULTS</u>	<u>PROFESSIONALS</u>
<ul style="list-style-type: none"> <li>• Frozen conflicts</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	69%	75%
TOTAL NOT VERY MUCH/NOT AT ALL	17%	14%
Very much	24%	42%
Somewhat	45%	33%
Not very much	11%	14%
Not at all	6%	--
Not sure	14%	11%
<ul style="list-style-type: none"> <li>• Imperial/Tsarist history</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	60%	69%
TOTAL NOT VERY MUCH/NOT AT ALL	18%	19%
Very much	28%	32%
Somewhat	32%	37%
Not very much	13%	11%
Not at all	5%	8%
Not sure	22%	12%
<ul style="list-style-type: none"> <li>• Soviet history</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	70%	81%
TOTAL NOT VERY MUCH/NOT AT ALL	13%	18%
Very much	27%	38%
Somewhat	43%	43%
Not very much	11%	14%
Not at all	2%	4%
Not sure	17%	1%
<ul style="list-style-type: none"> <li>• Clueless</li> </ul>		
TOTAL VERY MUCH/SOMEWHAT	28%	38%
TOTAL NOT VERY MUCH/NOT AT ALL	46%	40%
Very much	10%	12%
Somewhat	18%	26%
Not very much	20%	10%
Not at all	26%	30%
Not sure	26%	22%

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- Pro-democracy protests

TOTAL VERY MUCH/SOMEWHAT	52%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	27%	42%
Very much	23%	24%
Somewhat	29%	24%
Not very much	20%	35%
Not at all	7%	7%
Not sure	21%	10%

- Threatening

TOTAL VERY MUCH/SOMEWHAT	66%	78%
TOTAL NOT VERY MUCH/NOT AT ALL	16%	18%
Very much	29%	32%
Somewhat	37%	46%
Not very much	9%	15%
Not at all	7%	3%
Not sure	18%	4%

18) On a scale from 1 to 10, with 1 being the least democratic and 10 being the most democratic, how democratic do you believe Russia is?

1-3; Less democratic	36%	49%
4-6	33%	22%
7-10; More democratic	19%	29%
Not sure	12%	--

19) On a scale from 1 to 10, with 1 being the least corrupt and 10 being the most corrupt, how corrupt do you believe Russia is?

1-3; Less corrupt	4%	5%
4-6	20%	9%
7-10; More corrupt	66%	80%
Not sure	10%	6%

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**ALL ADULTS**      **PROFESSIONALS**

20) Generally speaking, how important do you believe a strong partnership with Russia is to the West?

TOTAL IMPORTANT	57%	74%
TOTAL NOT IMPORTANT	22%	22%
Very important	20%	17%
Somewhat important	37%	57%
Not very important	15%	15%
Not important at all	7%	7%
Not sure	21%	4%

21) **[IF IMPORTANT]** Why do you believe that a strong partnership with Russia is important to the West?

Russia is a big power with a nuclear arsenal – the West must pay attention and respect	26%	37%
Russia is the West’s best potential partner for containing China	17%	9%
Russia is key for stability in the region	13%	22%
Russia has European values	6%	4%
Russia has major natural resources, including iron ore and fossil fuels	6%	3%
There are many Russian people who live in Western countries	5%	4%
Russia is an emerging market economy	3%	1%
Russia has wealthy business leaders and investors	3%	--
Russians are pro-democracy	2%	2%
Russians are great people	2%	3%
Russia can become a leader of innovation and digital economy in the world	2%	4%
Things in Russia are getting better	2%	2%
Russia is doing its best to fight corruption	1%	1%
Other (Please specify)	2%	2%
Not sure	10%	6%



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**ALL ADULTS**      **PROFESSIONALS**

22) **[IF NOT IMPORTANT]** Why do you believe that a strong partnership with Russia is NOT important for the West?

Russia pressures, bullies and invades its neighbors, therefore support or partnership would be completely wrong	44%	48%
Russia is corrupt and will always be	10%	27%
I don't really know what is going on in Russia	9%	6%
I believe it is more important to help countries other than Russia	9%	7%
Support and offers of partnership for Russia would entice Russia to pressure and invade Ukraine	9%	--
Russia doesn't deserve the support	5%	8%
Russia's economy is doomed, it has only corruption and an old style economy to offer	3%	--
Things in Russia are getting worse	3%	--
Overall, we should stay away from international partnerships and cooperation	1%	--
Other (Please specify)	3%	4%
Not sure	4%	--

23) Do you agree or disagree that the West should do more to have a good partnership with Russia and more understanding of their interests and needs?

TOTAL AGREE	60%	66%
TOTAL DISAGREE	21%	29%
Strongly agree	16%	13%
Somewhat agree	44%	53%
Somewhat disagree	12%	23%
Strongly disagree	9%	6%
Not sure	19%	5%

24) Generally speaking, which of the following do you believe best describes Russia's overall position in the world?

A strong independent power	29%	50%
The leader of the Slavic world	22%	23%
Partially Europe, partially Asian	16%	20%
A European country	10%	2%
Not sure	23%	5%

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25) In Tsarist times and during the Soviet Union, Moscow was the center of an empire that included countries that are independent today, like Georgia, Ukraine, Moldova.

Thinking specifically about Ukraine, do you think that Russia's influence on Ukraine has historically been positive (meaning benevolent, and encouraging of development), negative (meaning a relation of oppression and exploitation), or neutral?

TOTAL POSITIVE	17%	27%
TOTAL NEGATIVE	54%	59%
Very positive	9%	5%
Somewhat positive	8%	22%
Somewhat negative	21%	29%
Very negative	33%	30%
Neutral	8%	3%
Not sure	21%	11%

26) How would you describe the relations between the West (meaning EU countries, UK, US, Canada) and Russia?

TOTAL POSITIVE	23%	31%
TOTAL NEGATIVE	49%	60%
Very positive	6%	--
Somewhat positive	17%	31%
Somewhat negative	35%	43%
Very negative	14%	17%
Neutral	11%	--
Not sure	17%	9%

27) Okay, and do you believe that relations between the West (meaning EU countries, UK, US, Canada) and Russia have gotten better, worse, or stayed the same compared to ten years ago?

Better	19%	21%
Worse	36%	57%
Stayed the same	26%	18%
Not sure	19%	4%

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**ALL ADULTS**      **PROFESSIONALS**

28) Many say that relations between the West and Russia have gotten worse over the past ten years. Whose fault do you think this is?

Russia's fault	29%	44%
The West's fault	11%	6%
Both sides are equally at fault	37%	44%
Not sure	23%	6%

29) **[IF RUSSIA]** Okay, and why do you think it is Russia's fault that relations between the West and Russia have gotten worse over the past ten years?

The invasion of Ukraine	37%	50%
Suppression of internal opposition and other authoritarian tendencies	33%	27%
Support of Assad regime in Syria	10%	10%
Assassination of opponents abroad	7%	2%
Other (Please specify)	8%	8%
Not sure	5%	3%

30) **[IF THE WEST]** Okay, and why do you think it is the West's fault that relations between the West and Russia have gotten worse over the past ten years?

Support of color revolutions in Georgia, Ukraine and other places	28%	25%
Lack of respect for Russia	24%	--
Expansion of NATO and EU	21%	37%
Luring Ukraine away from Russia	11%	16%
Sanctions against Russia	10%	12%
Other (Please specify)	4%	9%
Not sure	2%	1%

31) Thinking about your home country's relationship with Russia, which of the following is most important?

Defending democratic principles and values rather than improve relations with Russia	31%	48%
Defending principles is good, but avoiding escalation is even more important	30%	41%
Improving relations with Russia rather than defending democratic principles and values	15%	5%
Not sure	24%	6%

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**PROFESSIONALS**

32) In the 1990s, Western countries considered admitting Russia to NATO. Do you think that Russia should become a NATO member at some point in the future?

Yes	26%	29%
No	33%	54%
Not sure	41%	17%

33) Russia is being accused by Western governments of disinformation and cyberattacks. Which of the following statements best describes your view on the situation?

The accusations are completely true, and the West is in danger from Russia and should defend itself more decisively	29%	43%
The accusations are true but exaggerated	22%	22%
The accusations are NOT true, Russia is just defending their interests	9%	--
The big tech companies are the ones controlling and abusing information	9%	11%
It's actually Ukraine, not Russia, who is trying to spread disinformation and influence the West	2%	1%
Not sure	29%	23%

34) Do you believe that the West and Russia share the same value systems?

TOTAL YES	32%	24%
TOTAL NO	53%	68%
Yes, definitely	7%	5%
Yes, somewhat	25%	19%
No	53%	68%
Not sure	15%	8%

35) Who is the key force for good in Russia, pushing in a good direction?

The example of free and democratic Ukraine	16%	22%
Civil society	14%	17%
Western partners pushing Russia	14%	16%
Russia's Leadership	10%	16%
Business	8%	11%
Not sure	38%	18%

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36) How do you believe that Western mainstream media depicts Russia?

Accurately	25%	38%
Too positively	15%	16%
Too negatively	34%	24%
Not sure	26%	22%

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<b>Perceptions of Ukraine</b>
-------------------------------

**INTRO:** Next, we will ask you some questions about Ukraine and its role in the world today.

**ALL ADULTS**

**PROFESSIONALS**

37) Generally speaking, do you have a positive, neutral, or negative view of Ukraine?

TOTAL POSITIVE	40%	48%
TOTAL NEGATIVE	6%	9%
Very positive	11%	9%
Somewhat positive	29%	39%
Neutral	36%	41%
Somewhat negative	5%	8%
Very negative	1%	1%
Not sure	18%	2%

38) Please indicate how much you associate each of the following attributes and characteristics with Ukraine.

- Strength

TOTAL VERY MUCH/SOMEWHAT	40%	38%
TOTAL NOT VERY MUCH/NOT AT ALL	39%	54%
Very much	8%	2%
Somewhat	32%	36%
Not very much	32%	44%
Not at all	7%	10%
Not sure	21%	8%

- Nice people

TOTAL VERY MUCH/SOMEWHAT	71%	90%
TOTAL NOT VERY MUCH/NOT AT ALL	9%	6%
Very much	39%	27%
Somewhat	32%	63%
Not very much	8%	2%
Not at all	1%	4%
Not sure	20%	4%

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**ALL ADULTS**

**PROFESSIONALS**

- Beautiful nature

TOTAL VERY MUCH/SOMEWHAT	60%	77%
TOTAL NOT VERY MUCH/NOT AT ALL	17%	12%
Very much	20%	19%
Somewhat	40%	58%
Not very much	12%	8%
Not at all	5%	4%
Not sure	23%	11%

- Freedom

TOTAL VERY MUCH/SOMEWHAT	45%	55%
TOTAL NOT VERY MUCH/NOT AT ALL	36%	33%
Very much	11%	21%
Somewhat	34%	34%
Not very much	27%	28%
Not at all	9%	5%
Not sure	19%	12%

- Authoritarian leadership

TOTAL VERY MUCH/SOMEWHAT	47%	54%
TOTAL NOT VERY MUCH/NOT AT ALL	28%	29%
Very much	11%	11%
Somewhat	36%	43%
Not very much	22%	29%
Not at all	6%	--
Not sure	25%	17%

- Neo-Nazism

TOTAL VERY MUCH/SOMEWHAT	24%	27%
TOTAL NOT VERY MUCH/NOT AT ALL	45%	51%
Very much	6%	15%
Somewhat	18%	12%
Not very much	24%	40%
Not at all	21%	11%
Not sure	31%	22%

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**ALL ADULTS**

**PROFESSIONALS**

- Soviet industry

TOTAL VERY MUCH/SOMEWHAT	47%	49%
TOTAL NOT VERY MUCH/NOT AT ALL	23%	45%
Very much	8%	9%
Somewhat	39%	40%
Not very much	19%	34%
Not at all	4%	11%
Not sure	30%	6%

- Nuclear power

TOTAL VERY MUCH/SOMEWHAT	35%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	33%	35%
Very much	8%	13%
Somewhat	27%	35%
Not very much	15%	13%
Not at all	18%	22%
Not sure	32%	17%

- Corruption

TOTAL VERY MUCH/SOMEWHAT	41%	58%
TOTAL NOT VERY MUCH/NOT AT ALL	30%	29%
Very much	12%	24%
Somewhat	29%	34%
Not very much	23%	26%
Not at all	7%	3%
Not sure	29%	13%

- Successful fight against corruption

TOTAL VERY MUCH/SOMEWHAT	41%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	37%
Very much	9%	10%
Somewhat	32%	38%
Not very much	28%	23%
Not at all	6%	14%
Not sure	25%	15%



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**ALL ADULTS**

**PROFESSIONALS**

- Trafficking of women

TOTAL VERY MUCH/SOMEWHAT	32%	36%
TOTAL NOT VERY MUCH/NOT AT ALL	36%	52%
Very much	13%	2%
Somewhat	19%	34%
Not very much	26%	32%
Not at all	10%	20%
Not sure	32%	12%

- Organized crime

TOTAL VERY MUCH/SOMEWHAT	46%	61%
TOTAL NOT VERY MUCH/NOT AT ALL	24%	24%
Very much	15%	14%
Somewhat	31%	47%
Not very much	19%	16%
Not at all	5%	8%
Not sure	30%	15%

- Creativity

TOTAL VERY MUCH/SOMEWHAT	45%	59%
TOTAL NOT VERY MUCH/NOT AT ALL	28%	32%
Very much	11%	22%
Somewhat	34%	37%
Not very much	24%	28%
Not at all	4%	4%
Not sure	27%	9%

- Anti-Semitism

TOTAL VERY MUCH/SOMEWHAT	26%	35%
TOTAL NOT VERY MUCH/NOT AT ALL	39%	47%
Very much	9%	9%
Somewhat	17%	26%
Not very much	29%	37%
Not at all	10%	10%
Not sure	35%	18%

How The West Perceives Ukraine, and What The West Expects From Ukraine  
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**ALL ADULTS**

**PROFESSIONALS**

- IT industry

TOTAL VERY MUCH/SOMEWHAT	33%	23%
TOTAL NOT VERY MUCH/NOT AT ALL	37%	68%
Very much	9%	--
Somewhat	24%	23%
Not very much	29%	53%
Not at all	8%	15%
Not sure	30%	9%

- Aggressive nationalism

TOTAL VERY MUCH/SOMEWHAT	42%	52%
TOTAL NOT VERY MUCH/NOT AT ALL	30%	35%
Very much	13%	13%
Somewhat	29%	39%
Not very much	24%	31%
Not at all	6%	4%
Not sure	28%	13%

- Europe

TOTAL VERY MUCH/SOMEWHAT	61%	67%
TOTAL NOT VERY MUCH/NOT AT ALL	17%	25%
Very much	15%	14%
Somewhat	46%	53%
Not very much	13%	17%
Not at all	4%	8%
Not sure	22%	8%

- Russia

TOTAL VERY MUCH/SOMEWHAT	40%	51%
TOTAL NOT VERY MUCH/NOT AT ALL	34%	48%
Very much	15%	22%
Somewhat	25%	29%
Not very much	23%	36%
Not at all	11%	12%
Not sure	26%	1%

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**ALL ADULTS**

**PROFESSIONALS**

- The Slavic Soul

TOTAL VERY MUCH/SOMEWHAT	50%	53%
TOTAL NOT VERY MUCH/NOT AT ALL	20%	32%
Very much	13%	6%
Somewhat	37%	47%
Not very much	17%	30%
Not at all	3%	2%
Not sure	30%	15%

- Oligarchs

TOTAL VERY MUCH/SOMEWHAT	36%	48%
TOTAL NOT VERY MUCH/NOT AT ALL	26%	35%
Very much	11%	5%
Somewhat	25%	43%
Not very much	22%	31%
Not at all	4%	4%
Not sure	38%	17%

- Great culture

TOTAL VERY MUCH/SOMEWHAT	62%	64%
TOTAL NOT VERY MUCH/NOT AT ALL	16%	29%
Very much	18%	25%
Somewhat	44%	39%
Not very much	14%	27%
Not at all	2%	2%
Not sure	22%	7%

- Emerging markets

TOTAL VERY MUCH/SOMEWHAT	49%	57%
TOTAL NOT VERY MUCH/NOT AT ALL	24%	29%
Very much	15%	17%
Somewhat	34%	40%
Not very much	20%	22%
Not at all	4%	7%
Not sure	27%	14%

How The West Perceives Ukraine, and What The West Expects From Ukraine  
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**ALL ADULTS**

**PROFESSIONALS**

- Frozen conflicts

TOTAL VERY MUCH/SOMEWHAT	48%	45%
TOTAL NOT VERY MUCH/NOT AT ALL	18%	31%
Very much	14%	4%
Somewhat	34%	41%
Not very much	16%	26%
Not at all	2%	5%
Not sure	34%	24%

- Pro-democracy protests

TOTAL VERY MUCH/SOMEWHAT	52%	69%
TOTAL NOT VERY MUCH/NOT AT ALL	21%	22%
Very much	13%	9%
Somewhat	39%	60%
Not very much	17%	17%
Not at all	4%	5%
Not sure	27%	9%

- Unstable economy

TOTAL VERY MUCH/SOMEWHAT	57%	73%
TOTAL NOT VERY MUCH/NOT AT ALL	18%	10%
Very much	14%	20%
Somewhat	43%	53%
Not very much	13%	10%
Not at all	5%	--
Not sure	25%	17%

- Clueless

TOTAL VERY MUCH/SOMEWHAT	25%	33%
TOTAL NOT VERY MUCH/NOT AT ALL	45%	62%
Very much	7%	10%
Somewhat	18%	23%
Not very much	18%	33%
Not at all	27%	29%
Not sure	30%	5%

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**ALL ADULTS**

**PROFESSIONALS**

- Threatening

TOTAL VERY MUCH/SOMEWHAT	27%	9%
TOTAL NOT VERY MUCH/NOT AT ALL	49%	84%
Very much	8%	2%
Somewhat	19%	7%
Not very much	29%	44%
Not at all	20%	40%
Not sure	24%	7%

39) On a scale from 1 to 10, with 1 being the least democratic and 10 being the most democratic, how democratic do you believe Ukraine is?

1-3; Less democratic	4%	5%
4-6	44%	40%
7-10; More democratic	37%	50%
Not sure	15%	5%

40) On a scale from 1 to 10, with 1 being the least corrupt and 10 being the most corrupt, how corrupt do you believe Ukraine is?

1-3; Less corrupt	5%	8%
4-6	40%	34%
7-10; More corrupt	35%	49%
Not sure	20%	9%

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**ALL ADULTS**

**PROFESSIONALS**

41) Which of the following historical events or places do you most associate with Ukraine?  
[SELECT ONE]

The Chernobyl disaster	22%	26%
The 2014 Russian invasion of Crimea	16%	29%
Holodomor, which was a famine between 1932 and 1933	9%	6%
The 2014 Euromaidan protests	5%	--
The occupation of Donetsk by pro-Russian forces	4%	2%
Ukrainian sport successes (Klitschko brothers boxing, Andriy Shevchenko)	3%	7%
Tourist attractions (Kyiv, Lviv, Odessa)	3%	8%
Wins on Eurovision Song Contest (Rusłana, Jamala)	2%	2%
The 2004 Orange Revolution	1%	3%
Other (Please specify)	1%	3%
Not sure	34%	14%

42) Generally speaking, how important do you believe it is for the West, including Canada to support Ukraine?

TOTAL IMPORTANT	63%	78%
TOTAL NOT IMPORTANT	13%	10%
Very important	26%	32%
Somewhat important	37%	46%
Not very important	10%	9%
Not important at all	3%	1%
Not sure	24%	12%

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**ALL ADULTS**

**PROFESSIONALS**

43)[IF IMPORTANT] Why do you believe that it is important for the West to support Ukraine?

Ukraine is on the frontlines of defending democracy against authoritarianism	20%	22%
Ukraine can be the example that a free democracy in the post-Soviet Slavic world is possible	15%	8%
Ukraine is on the frontlines of containing Russia	12%	18%
Ukraine can be Europe’s bridge to Russia and Asia	10%	14%
Ukraine is on the frontlines of containing Russia and China	8%	3%
Ukraine has European values	6%	4%
Ukrainians are pro-democracy	3%	8%
Ukrainians are great people	3%	3%
There are many Ukrainian people who live in Western countries	3%	5%
Ukraine is trying its best to fight corruption	3%	3%
Ukraine is an emerging market economy	2%	3%
Things in Ukraine are getting better	2%	1%
Ukraine has major natural resources, including iron ore and fossil fuels	1%	1%
Ukraine has wealthy business leaders and investors	1%	--
Ukraine can become a leader of innovation and digital economy in the world	--	1%
Other (Please specify)	1%	1%
Not sure	10%	5%

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**ALL ADULTS**

**PROFESSIONALS**

44)[**IF NOT IMPORTANT**] Why do you believe that it is **NOT** important for the West to support Ukraine?

I don't really know what is going on in Ukraine	27%	38%
I believe it is more important to help countries other than Ukraine	6%	3%
Ukraine is Russia's territory, the West should stay out	5%	4%
Ukraine is escalating the conflict with Russia, the West should not support such behavior	4%	10%
Support for Ukraine could provoke Russia, which could mean war	4%	3%
Ukraine doesn't deserve the support	3%	--
Overall, we should give less support to foreign countries	3%	3%
Ukraine is corrupt and will always be	2%	10%
Things in Ukraine are getting worse	2%	--
Support for Ukraine would mean putting sanctions on Russia, and this is against the West's economic interests	1%	3%
Ukraine's economy is doomed, it has only corruption and an old style economy to offer	1%	--
Other (Please specify)	2%	3%
Not sure	40%	23%

45)Do you believe that the West needs to better understand how important Ukraine is?

TOTAL DEFINITELY/POSSIBLY	69%	86%
TOTAL NOT REALLY/NO	10%	8%
Definitely	32%	34%
Possibly	37%	52%
Not really	8%	8%
Not at all	2%	--
Not sure	21%	6%



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**ALL ADULTS**

**PROFESSIONALS**

46) Thinking about Canada's interests, which do you think is more important?

Defending Ukraine is good, but never at the risk of serious conflict with Russia	30%	39%
Defending Ukraine rather than improving relations with Russia	28%	40%
Improving relations with Russia rather than defending Ukraine	11%	13%
Not sure	31%	8%

47) How important do you believe Ukraine is to European security?

TOTAL IMPORTANT	53%	75%
TOTAL NOT IMPORTANT	16%	7%
Very important	21%	23%
Somewhat important	32%	52%
Not very important	14%	4%
Not important at all	2%	3%
Not sure	31%	18%

48) Generally speaking, which of the following do you believe best describes Ukraine's overall position in the world?

A Slavic country	20%	21%
An independent country between Europe and Russia	20%	31%
A European country	17%	17%
A part of Russia	10%	--
A part of the West	7%	13%
A bridge to Russia	5%	11%
Not sure	21%	7%

49) From what you know, is the Ukrainian language a dialect of Russian or a fully separate language?

A dialect of Russian	28%	21%
A fully separate language	30%	55%
Not sure	42%	24%

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**ALL ADULTS**

**PROFESSIONALS**

50) From what you know, how would you describe the relations between the West (meaning EU countries, UK, US, and Canada) and Ukraine?

TOTAL STRONG	45%	53%
TOTAL WEAK	32%	43%
Very strong	9%	13%
Somewhat strong	36%	40%
Somewhat weak	27%	40%
Very weak	5%	3%
Not sure	23%	4%

51) From what you know, do you believe that relations between the West (meaning EU countries, UK, US, and Canada) and Ukraine have gotten better or worse in the past ten years?

Better	27%	33%
Worse	15%	18%
Stayed the same	29%	33%
Not sure	29%	16%

52) **[IF WORSE]** Whose fault do you think this is that relations between the West and Ukraine have gotten worse over the past ten years?

Ukraine's fault	14%	8%
The West's fault	28%	14%
Both sides are equally at fault	46%	69%
Not sure	12%	9%

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**ALL ADULTS**

**PROFESSIONALS**

53)[**IF UKRAINE**] Why do you believe it is Ukraine’s fault that relations between the West and Ukraine have deteriorated in the past 10 years?

Ukraine always demands but does not deliver	37%	3%
Ukraine was on a good track but recently things got worse	26%	3%
Ukraine provokes Russia	16%	3%
Ukraine is not serious about democratic reforms	8%	88%
Ukraine has had many chances but fails to use them	7%	3%
Corruption	6%	--
Other (Please specify)	--	--
Not sure	--	--

54)[**IF THE WEST**] Why do you believe it is the West’s fault that relations between the West and Ukraine have deteriorated in the past 10 years?

The West lacks courage to stand up for values that Ukraine defends	31%	35%
The West always promises support but never delivers when it counts	25%	46%
Denying a NATO perspective to Ukraine	13%	--
Support of color revolutions in Georgia, Ukraine and other places	10%	--
Not fulfilling the promises made in the Budapest Memorandum in 1994, that in exchange for giving up nuclear weapons Ukraine’s security would be assured	8%	19%
Denying an EU perspective to Ukraine	3%	--
Trying to lure Ukraine away from Russia	3%	--
Other (Please specify)	--	--
Not sure	7%	--

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**ALL ADULTS**

**PROFESSIONALS**

55) **[IF BETTER]** In your view, why have relations between Ukraine and the West improved?

Because Ukrainians bravely fight for freedom	31%	24%
Because Ukrainians defend Europe against Russia	15%	19%
Because Ukrainians fought successfully a previous autocratic regime	14%	26%
Because Ukrainians try to fight corruption	10%	17%
Because we finally learned what is Ukraine, shattering Russian stereotypes and fake stories	10%	14%
Because the Ukrainian leadership is impressive and does the right thing	8%	--
Not sure	12%	--

56) Do you think things in Ukraine are moving in the right direction or wrong direction?

I do not follow news from Ukraine	18%	19%
Things are getting worse recently	17%	18%
Things are moving in the right direction	14%	19%
Ukraine would be a great asset for Europe and the West	7%	8%
Bad as always	6%	8%
Ukraine is corruption and always will be	2%	5%
Not sure	36%	23%

57) How do you believe that Western mainstream media depicts Ukraine?

Accurately	15%	28%
Too positively	14%	24%
Too negatively	19%	10%
Not sure	52%	38%

58) If Ukraine and Russia were to take different positions on a major issue, whom would you be more likely to believe?

Ukraine	40%	69%
Russia	8%	11%
Both equally	18%	10%
Neither	11%	5%
Not sure	23%	5%

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**ALL ADULTS**

**PROFESSIONALS**

59) Which of the following best describes Ukraine’s position with relation to Russia?

Ukraine is under a multi-front, hybrid attack from Russia	18%	17%
Ukraine is under military attack from Russia	17%	19%
Ukraine is under political and diplomatic attack from Russia	17%	42%
Ukraine is under economic attack from Russia	4%	7%
Ukraine is not under attack from Russia and its issues are within its own borders, between different parts of its population hostile to each other (a kind of civil war)	9%	3%
Ukraine and Russia are both reckless, this is why there is a conflict	6%	5%
Not sure	29%	7%

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<b>Ukraine’s Geopolitical Alignment &amp; Future</b>
--

**INTRO:** Next, we will ask some questions about Ukraine’s current position and its future, both as it relates to Russia and their position in the rest of the world.

	<u><b>ALL ADULTS</b></u>	<u><b>PROFESSIONALS</b></u>
60)Where do you see Ukraine in 10 years?		
A member of the EU and NATO	19%	18%
Special relations but no formal alliance either with NATO, EU, Russia or China	12%	28%
A member of the EU but not NATO	10%	12%
A member of the NATO but not the EU	9%	5%
Closely tied to Russia	3%	--
Part of a Russia-China alliance	3%	6%
None of the above	5%	12%
Not sure	39%	19%
61)Do you favor or oppose NATO allies making a commitment to defend Ukraine from Russian aggression?		
TOTAL FAVOR	61%	76%
TOTAL OPPOSE	15%	17%
Strongly favor	28%	31%
Somewhat favor	33%	45%
Somewhat oppose	11%	9%
Strongly oppose	4%	8%
Not sure	24%	7%
62)Do you favor or oppose Ukraine becoming a member of the European Union at any point in the future?		
TOTAL FAVOR	58%	72%
TOTAL OPPOSE	8%	15%
Strongly favor	24%	33%
Somewhat favor	34%	39%
Somewhat oppose	5%	15%
Strongly oppose	3%	--
Not sure	34%	13%

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**ALL ADULTS**

**PROFESSIONALS**

63) Do you favor or oppose Ukraine becoming a member of NATO at any point in the future?

TOTAL FAVOR	51%	59%
TOTAL OPPOSE	18%	31%
Strongly favor	16%	20%
Somewhat favor	35%	39%
Somewhat oppose	14%	24%
Strongly oppose	4%	7%
Not sure	31%	10%

64) From what you know, what are the main obstacles to Ukraine's membership in the EU and NATO? (Select up to 3)

Corruption	24%	27%
Weak military and unsecure borders	23%	22%
Weak economy	18%	12%
Soviet legacy	16%	18%
Pro-Russian factions and regions in the country	16%	40%
Lack of resources	13%	11%
Russian border	12%	24%
Unstable government	11%	10%
Organized crime	7%	11%
Cultural differences	6%	11%
Authoritarian leadership	6%	10%
Geographic distance	4%	6%
Oligarchs	3%	9%
Public protests	1%	2%
Other (Please specify)	2%	--
Not sure	29%	20%

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**ALL ADULTS**

**PROFESSIONALS**

65) Thinking about how much influence Russia should have over Ukraine’s future, please indicate if you agree with any of the following statements.

- Russia should have influence over major strategic decisions made by Ukraine.

TOTAL AGREE	26%	20%
TOTAL DISAGREE	53%	75%
Strongly agree	11%	7%
Somewhat agree	15%	13%
Somewhat disagree	16%	17%
Strongly disagree	37%	58%
Not sure	21%	5%

- Russia should not have absolute influence over Ukraine, but Ukraine should take Russia’s interests into account at every step.

TOTAL AGREE	48%	61%
TOTAL DISAGREE	24%	37%
Strongly agree	17%	11%
Somewhat agree	31%	50%
Somewhat disagree	14%	23%
Strongly disagree	10%	14%
Not sure	28%	2%

- NATO and the EU should not take actions with Ukraine that violate Russia’s interests.

TOTAL AGREE	28%	35%
TOTAL DISAGREE	43%	52%
Strongly agree	14%	2%
Somewhat agree	14%	33%
Somewhat disagree	28%	36%
Strongly disagree	15%	16%
Not sure	29%	13%



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**ALL ADULTS**

**PROFESSIONALS**

- Russia has no right to influence what happens in Ukraine.

TOTAL AGREE	65%	77%
TOTAL DISAGREE	18%	14%
Strongly agree	43%	45%
Somewhat agree	22%	32%
Somewhat disagree	17%	3%
Strongly disagree	1%	11%
Not sure	17%	9%

66) In the past year or so, have you become more positive and welcoming or more negative and skeptical toward the idea of Ukraine becoming more closely integrated with the EU and the West, or have your views not changed?

More positive and welcoming	29%	51%
More negative and skeptical	15%	12%
Nothing changed recently in my views	31%	37%
Not sure	25%	--

67) Do you think that the West and Ukraine share the same value systems?

TOTAL YES	56%	64%
Yes, definitely	12%	3%
Yes, somewhat	44%	61%
No	13%	13%
Not sure	31%	23%

68) Which of the following do you believe is most important for Ukraine to become a successful market economy and democracy?

Stable government	22%	26%
Closer integration with the West	14%	16%
Defense against Russia	12%	3%
Eliminate corruption	7%	23%
Clamping down on nationalism and far-right movements	7%	14%
Decarbonization	6%	3%
Judicial reform	4%	9%
A strong military in general	1%	--
Other (Please specify)	--	--
Not sure	27%	6%

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**PROFESSIONALS**

69) Thinking about the West’s support for Ukraine, please indicate if you agree with any of the following statements.

- Ukraine can be successful on its own without Western support or Western pressure.

TOTAL AGREE	35%	36%
TOTAL DISAGREE	36%	51%
Strongly agree	9%	11%
Somewhat agree	26%	25%
Somewhat disagree	30%	41%
Strongly disagree	6%	10%
Not sure	29%	13%

- Ukraine needs Western support, but not Western pressure.

TOTAL AGREE	73%	92%
TOTAL DISAGREE	7%	8%
Strongly agree	30%	33%
Somewhat agree	43%	59%
Somewhat disagree	6%	8%
Strongly disagree	1%	--
Not sure	20%	--

- Ukraine needs support, pressure, and firm guidance from the West.

TOTAL AGREE	60%	73%
TOTAL DISAGREE	10%	12%
Strongly agree	25%	26%
Somewhat agree	35%	47%
Somewhat disagree	8%	6%
Strongly disagree	2%	6%
Not sure	30%	15%

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- Now is a great moment to strengthen support for Ukraine.

TOTAL AGREE	63%	78%
TOTAL DISAGREE	12%	6%
Strongly agree	14%	18%
Somewhat agree	49%	60%
Somewhat disagree	8%	3%
Strongly disagree	4%	3%
Not sure	25%	16%

- Ukraine must first get their act together, then support can be given.

TOTAL AGREE	55%	53%
TOTAL DISAGREE	20%	30%
Strongly agree	10%	18%
Somewhat agree	45%	35%
Somewhat disagree	14%	24%
Strongly disagree	6%	6%
Not sure	25%	17%

- Western efforts to support and pressure Ukraine will be unsuccessful and a waste of resources.

TOTAL AGREE	36%	34%
TOTAL DISAGREE	31%	38%
Strongly agree	13%	14%
Somewhat agree	23%	20%
Somewhat disagree	24%	30%
Strongly disagree	7%	8%
Not sure	33%	28%

70) Compared to 5 or 10 years ago, are Ukraine’s efforts to defend its territorial integrity and freedom to choose its own way more or less important to you today?

More important	28%	33%
Equally important	34%	42%
Less important	7%	8%
Not sure	31%	17%

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**PROFESSIONALS**

71) Compared to 10 years ago, are you more or less optimistic that Ukraine will be a successful democracy relatively soon?

TOTAL MORE OPTIMISTIC	43%	54%
TOTAL LESS OPTIMISTIC	25%	38%
Much more optimistic	7%	14%
Somewhat more optimistic	36%	40%
Somewhat less optimistic	20%	34%
Much less optimistic	5%	4%
Not sure	32%	8%

72) Who is the key force for good in Ukraine, pushing in the direction you think is best for the country?

Civil society	21%	25%
Western partners pushing Ukraine	18%	23%
Ukraine's Leadership	12%	28%
Business	9%	5%
Russia	1%	--
Not sure	39%	19%

73) Do you agree or disagree that Ukraine can be a successful market economy without Europe?

TOTAL AGREE	42%	28%
TOTAL DISAGREE	30%	62%
Strongly agree	7%	5%
Somewhat agree	35%	23%
Somewhat disagree	24%	48%
Strongly disagree	6%	14%
Not sure	28%	10%

74) Do you think that Russia has too much, too little, or the right amount of influence over Ukraine's future today?

Too much influence	48%	69%
Too little influence	14%	6%
The right amount of influence	6%	15%
Not sure	32%	10%

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**2014 Invasion of Ukraine & Relations with Russia**

**INTRO:** Beginning in February 2014, Russian forces and Russian-backed militias invaded Ukraine. The Russian forces proceed to annex Crimea, while the Russian-backed militias took control of the eastern Ukraine region of Donbas.

Following these actions, sanctions were imposed by the West against individuals, financial institutions, energy companies, other businesses, and officials from Russia. These sanctions also prevent some Russian officials and politicians from traveling to Canada, the United States, and the European Union, and also freeze their assets in Western countries.

At the same time, the United States and other Western countries began providing military aid and weapons to Ukraine to counter Russian forces and the Russian-backed militias.

**ALL ADULTS**

**PROFESSIONALS**

75) In your view, which of the following best describes the sanctions and pressure that the West put on Russia after the Russian invasion of Ukraine in 2014?

The sanctions and pressure were not enough	33%	46%
The sanctions and pressure were the right amount	28%	39%
The sanctions and pressure were too much	8%	6%
Not sure	31%	9%

76) Which of the following do you believe should happen with the Russian-controlled territory in Ukraine?

Russia should return the eastern region of Donbas to Ukraine	17%	10%
Russia should return Crimea to Ukraine	14%	21%
Russia should return the eastern region of Donbas and Crimea to Ukraine	38%	48%
Russia should not return territory to Ukraine	3%	5%
Not sure	28%	16%

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**PROFESSIONALS**

77) How likely do you believe it is that Russia would invade Ukraine again?

TOTAL LIKELY	71%	79%
TOTAL NOT LIKELY	16%	18%
Very likely	33%	42%
Somewhat likely	38%	37%
Not very likely	15%	18%
Not likely at all	1%	--
Not sure	13%	3%

78) What, if any, international actions or approaches do you think could influence or change Russian policy toward Ukraine?

Additional sanctions	16%	13%
Excluding Russia from international trade	12%	18%
New Russian leadership	11%	7%
Providing powerful military equipment to Ukraine	9%	11%
Broader respect from the West for Russia and their legitimate security interests	7%	13%
An alliance between the West and China	5%	5%
Nothing, Russia will not bow to Western pressure	9%	27%
Not sure	31%	6%

79) In your view, what should be done to end the war in Ukraine?

Ukraine should use diplomatic and legal means but no military force to regain its territory	42%	57%
Ukraine should use military force to regain its territory	12%	9%
Ukraine should make peace with Russia diplomatically and allow Russia its territory	12%	18%
Not sure	34%	16%

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**PROFESSIONALS**

80) Which of the following outcomes do you believe that Western support and strong relations with Ukraine would have? (select all that apply)

Deter Russia in the region and thus strengthen the West and democracy	33%	40%
Be seen as an aggressive sign by Russia and thus endanger stability	16%	31%
Weaken China in the region	13%	16%
Be beneficial for everyone and no problem for Russia or anyone else	9%	15%
Be a waste of time for everyone, Ukraine should play no role for the West	5%	8%
Not sure	31%	26%

81) Do agree or disagree that by defending itself against Russian pressure and attacks, Ukraine is also defending Europe and the West?

TOTAL AGREE	61%	70%
TOTAL DISAGREE	16%	25%
Strongly agree	18%	26%
Somewhat agree	43%	44%
Somewhat disagree	14%	23%
Strongly disagree	2%	2%
Not sure	23%	5%

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**PROFESSIONALS**

82) Do you favor or oppose Canada selling weapons to Ukraine?

Yes, so Ukraine can gain back Crimea and Donbas with a strong military	12%	12%
Yes, but only defensive weapons	19%	24%
Yes, but only in case that Russia invades again Ukraine	21%	13%
Canada should not sell weapons to Ukraine, but other Western countries should	8%	8%
No, neither my country nor anyone else from the West should under any circumstances sell weapons to Ukraine	14%	25%
Not sure	26%	18%

83) Would you favor or oppose NATO deploying soldiers into Ukraine now as a deterrent to Russian aggression against Ukraine?

TOTAL FAVOR	54%	66%
TOTAL OPPOSE	23%	30%
Strongly favor	13%	15%
Somewhat favor	41%	51%
Somewhat oppose	15%	25%
Strongly oppose	8%	5%
Not sure	23%	4%

84) If Russia would invade Ukraine, would you favor or oppose NATO helping defend Ukraine by sending soldiers?

TOTAL FAVOR	58%	72%
TOTAL OPPOSE	16%	17%
Strongly favor	23%	41%
Somewhat favor	35%	31%
Somewhat oppose	12%	10%
Strongly oppose	4%	7%
Not sure	26%	11%



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<b>Analysis of Nord Stream 2</b>
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**INTRO:** Next, we will ask some questions about a project called Nord Stream 2, which is a system of offshore natural gas pipelines in Europe.

The Russian-owned Nord Stream 2 Pipeline is designed to transport natural gas from Russia under the Baltic Sea to Germany. From Germany, the natural gas is then transported to other the European Union countries.

This pipeline would be the first time that Russia supplies gas to Europe without going over land through Ukraine. By moving away from Ukraine and going under the Baltic Sea, critics say this will hurt Ukraine’s economy and destabilize Ukraine because Ukraine will no longer be needed for business with Europe and Russia will be the primary gas provider.

**ALL ADULTS**

**PROFESSIONALS**

85) From what you know, do you favor or oppose Germany opening the transportation of natural gas from Russia via Nord Stream 2?

TOTAL FAVOR	30%	43%
TOTAL OPPOSE	33%	33%
Strongly favor	8%	10%
Somewhat favor	22%	33%
Somewhat oppose	19%	21%
Strongly oppose	14%	12%
Not sure	37%	24%

86) From what you know, please indicate if you agree or disagree with each of the following statements.

- By allowing and building Nord Stream 2, Germany made itself and Europe more vulnerable to blackmail by Russia than before.

TOTAL AGREE	55%	71%
TOTAL DISAGREE	8%	11%
Strongly agree	23%	29%
Somewhat agree	32%	42%
Somewhat disagree	8%	9%
Strongly disagree	--	2%
Not sure	37%	18%

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**ALL ADULTS**

**PROFESSIONALS**

- By allowing and building Nord Stream 2, Germany put Ukraine at risk.

TOTAL AGREE	59%	50%
TOTAL DISAGREE	15%	29%
Strongly agree	27%	7%
Somewhat agree	32%	43%
Somewhat disagree	10%	29%
Strongly disagree	5%	--
Not sure	26%	21%

- By allowing and building Nord Stream 2, Germany created an overall helpful long-term bridge of economic cooperation between countries in the European Union and Russia.

TOTAL AGREE	51%	61%
TOTAL DISAGREE	15%	12%
Strongly agree	14%	11%
Somewhat agree	37%	50%
Somewhat disagree	11%	12%
Strongly disagree	4%	--
Not sure	34%	27%

- It is dangerous to be dependent on supplies of oil and gas from Russia.

TOTAL AGREE	73%	84%
TOTAL DISAGREE	11%	14%
Strongly agree	30%	37%
Somewhat agree	43%	47%
Somewhat disagree	7%	11%
Strongly disagree	4%	3%
Not sure	16%	2%

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**ALL ADULTS**

**PROFESSIONALS**

- Russia is a reliable supplier of oil and gas to the world.

TOTAL AGREE	37%	41%
TOTAL DISAGREE	33%	46%
Strongly agree	9%	15%
Somewhat agree	28%	26%
Somewhat disagree	24%	26%
Strongly disagree	9%	20%
Not sure	30%	13%

87) Would you favor or oppose Germany and its allies retaliating with sanctions if Russia uses Nord Stream 2 to blackmail Europe?

TOTAL FAVOR	51%	76%
TOTAL OPPOSE	19%	18%
Strongly favor	24%	33%
Somewhat favor	27%	43%
Somewhat oppose	14%	14%
Strongly oppose	5%	4%
Not sure	30%	6%

88) Germany and the US have stated that if Russia uses Nord Stream 2 as an instrument to exert pressure, they will take strong countermeasures.

Do you believe that these statements are credible?

Yes, Germany and the US will take strong steps to push back against Russia in this case	32%	36%
No, this is only words, nothing will really happen if Russia uses Nord Stream 2 to blackmail Europe and the West	23%	40%
The US may do something serious, Germany will do nothing	12%	14%
Not sure	33%	10%

89) If Russian were to invade Ukraine at any point in the coming years, should Germany close Nord Stream 2 immediately?

Yes	45%	64%
No	19%	19%
Not sure	36%	17%

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<b>Personal Feelings &amp; Demographics</b>
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**INTRO:** We're almost finished! We will conclude with some standard questions about your personal views, demographics, and habits.

**ALL ADULTS**

**PROFESSIONALS**

90) How important are each of the following values to you?

- Religion

TOTAL IMPORTANT	52%	51%
TOTAL NOT IMPORTANT	41%	45%
Very important	28%	20%
Somewhat important	24%	31%
Not very important	20%	19%
Not important at all	21%	26%
Not sure	7%	4%

- Freedom

TOTAL IMPORTANT	91%	97%
TOTAL NOT IMPORTANT	3%	2%
Very important	74%	80%
Somewhat important	17%	17%
Not very important	3%	--
Not important at all	--	2%
Not sure	6%	1%

- Solidarity

TOTAL IMPORTANT	84%	85%
TOTAL NOT IMPORTANT	6%	7%
Very important	49%	40%
Somewhat important	35%	45%
Not very important	5%	6%
Not important at all	1%	1%
Not sure	10%	8%

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**PROFESSIONALS**

- Environmental sustainability

TOTAL IMPORTANT	85%	90%
TOTAL NOT IMPORTANT	9%	7%
Very important	57%	56%
Somewhat important	28%	34%
Not very important	6%	5%
Not important at all	3%	2%
Not sure	6%	3%

- Fairness

TOTAL IMPORTANT	90%	96%
TOTAL NOT IMPORTANT	5%	1%
Very important	70%	72%
Somewhat important	20%	24%
Not very important	4%	1%
Not important at all	1%	--
Not sure	5%	3%

- My country

TOTAL IMPORTANT	86%	89%
TOTAL NOT IMPORTANT	7%	8%
Very important	62%	58%
Somewhat important	24%	31%
Not very important	5%	7%
Not important at all	2%	1%
Not sure	7%	3%

- Human rights

TOTAL IMPORTANT	90%	95%
TOTAL NOT IMPORTANT	4%	4%
Very important	72%	71%
Somewhat important	18%	24%
Not very important	3%	3%
Not important at all	1%	1%
Not sure	6%	1%

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**ALL ADULTS**

**PROFESSIONALS**

91) In Europe and the West, personal and family identities have changed in recent decades. Which of the following best describes your views on these changes?

We need to fight for full equality for women, LGBTQ people, and people of color	41%	56%
It is good that much has been achieved for women, LGBTQ people, and people of color, but it is enough for now and there are more urgent tasks	20%	19%
Traditional personal and family values are under attack now by liberation movements and I would like to see them protected	22%	21%
Not sure	17%	4%

92) Thinking about some of the biggest challenges facing the world, with which group of people do you feel the greatest empathy and wish to help? (Select up to 3)

Those dying of hunger and diseases worldwide	41%	48%
The poor in my own country	33%	36%
Simple hardworking people who are given no chance by a system run by PROFESSIONALS	31%	33%
Women suffering repression	19%	23%
Activists fighting climate change	17%	19%
Afghan citizens under the new Taliban regime	15%	25%
Religious movements and ethnic minorities suppressed in China	11%	18%
Refugees trying to cross the Mediterranean to get to Europe	10%	15%
Ukrainian soldiers defending their country	9%	11%
Central American migrants trying to gain asylum in the US	8%	9%
Other (Please specify)	2%	3%
Not sure	16%	6%

93) What is your gender?

Male	49%	59%
Female	51%	41%
Other	--	--
Don't want to disclose	--	--

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**PROFESSIONALS**

94) What is your religion?

Catholic	27%	24%
Protestant	17%	20%
Atheist or Agnostic	6%	12%
Muslim	2%	2%
Eastern Orthodox	5%	2%
Jewish	2%	4%
Hindu	2%	3%
Other	9%	6%
None	23%	27%
Not sure	7%	--

95) Which of the following best describes your ideology?

Progressive/Socialist	7%	13%
Liberal	34%	39%
Moderate	15%	19%
Conservative	23%	25%
Other	5%	1%
Not sure	16%	3%

96) What is your ethnicity?

White	76%	75%
Black	5%	5%
Middle Eastern (not Arab)	1%	--
Middle Eastern (Arab)	1%	--
Asian	8%	19%
First Nations	3%	--
Two or more	2%	--
Other	2%	1%
Not sure	2%	--

97) Which of the following best describes your employment status?

Employed full-time	39%	61%
Employed part-time	13%	10%
Unemployed	14%	1%
Retired	26%	25%
Student	3%	2%
Homemaker	5%	--
Not sure	--	1%

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**PROFESSIONALS**

98) **[IF FULL TIME OR PART TIME]** In which of the following industries do you work?

Tech	9%	22%
Business services/consulting	6%	18%
Finance	7%	15%
Government	9%	13%
Healthcare	9%	16%
Academia	4%	6%
Law	1%	1%
Marketing/Advertising/Public Relations	2%	--
Media	2%	1%
Entertainment	2%	8%
Philanthropy	--	--
Other	44%	--
Not sure	5%	--

99) Is the area in which you live...?

Urban	49%	58%
Suburban	35%	29%
Rural	16%	13%

100) Where do you typically get your daily news? [select all that apply]

News on TV	57%	63%
Social media	37%	40%
Newspapers (online or print)	35%	54%
Radio	26%	27%
Word of mouth (friends, family, or colleagues)	19%	29%
Podcasts	10%	21%
Other [SPECIFY]	2%	3%
Not sure	9%	2%

101) Do you watch Russian TV or follow Russian new outlets?

Very often	4%	5%
Sometimes	13%	15%
Rarely	14%	16%
Never	69%	64%



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**PROFESSIONALS**

102) Russia’s media presence around the world has been criticized as disinformation, do you agree?

Yes	31%	39%
Somewhat, but it is good to get also a different point of view	28%	40%
No, Russian media are often more credible than Western mainstream media	6%	5%
Not sure	35%	16%

103) How much time do you spend on social media (Facebook, WhatsApp, YouTube, etc.) on average during the week?

0-5 hours	45%	47%
6-10 hours	28%	26%
11-15 hours	12%	15%
16-20 hours	6%	7%
More than 20 hours	9%	5%

104) What is the highest level of education you have completed?

Some high school or less	6%	--
High school graduate	31%	--
CEGEP	9%	--
Community college	14%	--
Some university	10%	--
Bachelors degree [ <b>UPPER EDU FOR PROFESSIONAL CODING</b> ]	23%	61%
Above bachelors degree [ <b>UPPER EDU FOR PROFESSIONAL CODING</b> ]	7%	39%
Prefer not to answer	--	--

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**PROFESSIONALS**

105) Which of the following categories best describes your annual household income before taxes?

Less than \$20,000 annually	16%	--
\$20,000-\$40,000	21%	--
\$40,000-\$60,000	15%	--
\$60,000-\$75,000	11%	1%
<b>[MODERATE INCOME FOR PROFESSIONAL CODING OF ACADEMIA AND GOVERNMENT PROFESSIONALS]</b>		
\$75,000-\$100,000 [UPPER INCOME FOR PROFESSIONAL CODING]	15%	33%
\$100,000-\$150,000 [UPPER INCOME FOR PROFESSIONAL CODING]	12%	42%
More than \$150,000 [UPPER INCOME FOR PROFESSIONAL CODING]	5%	24%
Not sure	5%	--